

Ramsdens Holdings Plc
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23 June 2026

We are required by the City Code on Takeovers and Mergers to make this communication, and the announcement it refers to, available to you

To: *Shareholders in Ramsdens Holdings PLC ("Ramsdens" or the "Company"), holders of options and/or awards over Ramsdens shares and persons with information rights*

Dear Shareholder,

Announcement regarding a recommended cash offer for Ramsdens

On 23 June 2026, the Company announced that it has agreed the terms of a recommended cash offer ("**Offer**") by Chess Bidco Limited ("**Bidco**"), a wholly owned subsidiary of FirstCash Holdings, Inc., to acquire the entire issued and to be issued share capital of the Company. Under the terms of the Offer the Company's shareholders would be entitled to receive a total offer value of up to 609 pence in cash for each share in the Company (comprising 600 pence in cash from Bidco and permitted dividends of up to 9 pence).

In accordance with Rule 2.11 of the City Code on Takeovers and Mergers (the "**Code**"), please find enclosed a copy of the Announcement. A copy of the Announcement and this letter can also be found on the Company's website at www.ramsdensplc.com. For the avoidance of doubt, the content of the Company's website is not incorporated into, and does not form part of, this letter. This letter is not to be taken as a summary of the information in the Announcement and should not be regarded as a substitute for reading the Announcement in full.

A summary of the disclosure requirements under Rule 8 of the Code for all persons with direct or indirect interest in 1 per cent. or more of the shares of Ramsdens is set out below.

This letter and the Announcement have been sent to you for your information only. Although the Announcement has put the Company into what is known, under the Code, as an "offer period", there can be no certainty that Bidco will proceed to make an offer for the Company nor as to the terms on which any such offer may be made.

Further announcements will be made in due course as and when appropriate.

Yours sincerely,



Simon Edward Herrick
Chairman
Ramsdens Holdings PLC

Directors' responsibility statement

The directors of Ramsdens ("**Directors**") accept responsibility for the information contained in this letter relating to Ramsdens (including any expressions of opinion). To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case), the information contained in this letter is in accordance with the facts and does not omit anything likely to affect the import of such information.

Administrative queries

If you have any administrative questions please contact Ramsdens registrar, Equiniti at Aspect House, Spencer Road, Lancing, BN99 6DA or by calling them on 0371 384 2030 from within the UK or on +44 371 384 2030 if calling from outside the UK.

Provision of addresses, electronic addresses and other details

Please be aware that addresses, electronic addresses and certain other information provided by you for the receipt of communications from the Company may be provided to Bidco during the offer period as required under Section 4 of Appendix 4 of the Code.

Disclosure requirements of the Code

Under Rule 8.3(a) of the Code, any person who is interested in 1 per cent. or more of any class of relevant securities of an offeree company or of any securities exchange offeror (being any offeror other than an offeror in respect of which it has been announced that its offer is, or is likely to be, solely in cash) must make an Opening Position Disclosure following the commencement of the offer period and, if later, following the announcement in which any securities exchange offeror is first identified. An Opening Position Disclosure must contain details of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s). An Opening Position Disclosure by a person to whom Rule 8.3(a) applies must be made by no later than 3.30 p.m. (London time) on the 10th business day following the commencement of the offer period and, if appropriate, by no later than 3.30 p.m. (London time) on the 10th business day following the announcement in which any securities exchange offeror is first identified. Relevant persons who deal in the relevant securities of the offeree company or of a securities exchange offeror prior to the deadline for making an Opening Position Disclosure must instead make a Dealing Disclosure.

Under Rule 8.3(b) of the Code, any person who is, or becomes, interested in 1 per cent. or more of any class of relevant securities of the offeree company or of any securities exchange offeror must make a Dealing Disclosure if the person deals in any relevant securities of the offeree company or of any securities exchange offeror. A Dealing Disclosure must contain details of the dealing concerned and of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror, save to the extent that these details have previously been disclosed under Rule 8. A Dealing Disclosure by a person to whom Rule 8.3(b) applies must be made by no later than 3.30 p.m. (London time) on the business day following the date of the relevant dealing.

If two or more persons act together pursuant to an agreement or understanding, whether formal or informal, to acquire or control an interest in relevant securities of an offeree company or a securities exchange offeror, they will be deemed to be a single person for the purpose of Rule 8.3.

Opening Position Disclosures must also be made by the offeree company and by any offeror and Dealing Disclosures must also be made by the offeree company, by any offeror and by any persons acting in concert with any of them (see Rules 8.1, 8.2 and 8.4 of the Code).

Details of the offeree and offeror companies in respect of whose relevant securities Opening Position Disclosures and Dealing Disclosures must be made can be found in the Disclosure Table on the Takeover Panel's website at www.thetakeoverpanel.org.uk, including details of the number of relevant securities in issue, when the offer period commenced and when any offeror was first identified. You should contact the Takeover Panel's Market Surveillance Unit on +44 (0)20 7638 0129 if you are in any doubt as to whether you are required to make an Opening Position Disclosure or a Dealing Disclosure.