FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BURKE RICHARD T (Last) (First) (Middle)					_ <u>FI</u> <u>IN</u>	2. Issuer Name and Ticker or Trading Symbol FIRST CASH FINANCIAL SERVICES INC [FCFS]								5. Relationship of Reporting Person(s) to Issue (Check all applicable) X Director 10% Own Officer (give title below) below)			ner		
690 EAST LAMAR BLVD., SUITE 400						3. Date of Earliest Transaction (Month/Day/Year) 08/31/2006													
(Street) ARLINGTON TX 76011				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(Si		(Zip)	. Davi		- 6-		: ^		Dia		-f D	 : - :	- II 4	O				
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					saction	ear)	2A. Dee Executi if any (Month	emed ion Dat	e, 3. Transa Code (3. 4. Secur Transaction Dispose Code (Instr. 5)		rities Acquired (A) c ed Of (D) (Instr. 3, 4		or 5. Amoun		s ally ollowing	Form (D) o	n: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amoun	t (A) or Pri		e	Transaction(s) (Instr. 3 and 4)				
Common Stock 08/3				31/200	2006			S		50,0	00 D \$2).73	2,989,000(1)			D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code (8)		of Deriv Secu Acqu (A) o Disp of (D	r osed) r. 3, 4	6. Date Exe Expiration (Month/Day	Date		7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		De Se	8. Price of Derivative Security (Instr. 5) (Instr. 5) (Instr. 4)		illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		piration te	Title	Amount or Number of Share	.					
Options	\$20								01/28/2005	01	28/2015	Common Stock	30,00	0		30,000)	D	
Options	\$12.5								01/28/2005	01	28/2015	Common Stock	30,00	0		30,000)	D	
Options	\$9.67								01/29/2004	01	29/2014	Common Stock	75,00	0	75,000)	D	
Warrants	\$2.67								04/03/2002	04	03/2012	Common Stock	75,00	0		75,000		D	
Options	\$3.33								01/29/2003	01	29/2013	Common Stock	30,000	0		30,000		D	
Options	\$17.5								01/28/2005	01	28/2015	Common Stock	30,000	0		30,000)	D	
Options	\$15								01/28/2005	01	28/2015	Common Stock	30,00	0		30,000)	D	
Options	\$15								12/20/2005	12	20/2015	Common Stock	30,00	0		30,000)	D	
Options	\$19								12/20/2005	12	20/2015	Common Stock	30,00	0		30,000)	D	
Options	\$0.67								12/15/2000	12	15/2010	Common Stock	150,00	00		150,00	0	D	
Options	\$17								12/20/2005	12	20/2015	Common Stock	30,000	0		30,000)	D	
Warrants	\$2.67								02/18/1998	02	18/2013	Common Stock	300,00	00		300,00	0	D	

Explanation of Responses:

1. Includes 15,000 shares of common stock owned by Mr. Burke's spouse. Mr. Burke disclaims beneficial ownership of such shares.

Remarks:

Share amounts and per share amounts reflect 2-for-1 stock split effective Feb. 6, 2006.

/s/ Richard T. Burke

09/01/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.