### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL |
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OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

# Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     ORR R DOUGLAS    |   |  |  |         |                 | 2. Issuer Name and Ticker or Trading Symbol FIRST CASH FINANCIAL SERVICES INC [ FCFS ] |         |                     |                                      |   |                  |  |                 | (Che         | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify       |  |   |  |  |  |
|--|---|--|--|---------|-----------------|--|---------|---------------------|--------------------------------------|---|------------------|--|-----------------|--------------|---|--|---|--|--|--|
| (Last) (First) (Middle)<br>690 E. LAMAR BLVD., #400        |   |  |  |         |                 | 3. Date of Earliest Transaction (Month/Day/Year) 05/18/2009                            |         |                     |                                      |   |                  |  |                 |              | below)  |  | inan  | below)   | er                                       |  |
| (Street) ARLINGTON TX 76011                                |   |  |  |         | 4. If           | 4. If Amendment, Date of Original Filed (Month/Day/Year)                               |         |                     |                                      |   |                  |  |                 |              | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting |  |   |  |  |  |
| (City) (State) (Zip)                                       |   |  |  |         |                 | Person   |         |                     |                                      |   |                  |  |                 |              |   |  |   |  |  |  |
| 1 Title of   | Coourity (Inc   |  | le I - No                                    | n-Deriv |                 | _  | A. Deer |                     | equired,                             | Dis   |                  |  |                 |              | 5. Amou   |  | 6.00  | vnership   | 7. Nature                                |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da |   |  |  |         | Execution Date, |  |         | , Transa<br>Code (I | Transaction Disposed Code (Instr. 5) |   |                  | ities Acquired (A) or<br>d Of (D) (Instr. 3, 4 and                                     |                 |              |   |  | n: Direct<br>or Indirect<br>nstr. 4)                  | of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|  |   |  |  |         |                 |  |         |                     | Code                                 | v   | Amount           | (A) or<br>(D) Pr   |                 | Price        | Transac   | nsaction(s)<br>str. 3 and 4)   |   |  | ,  |  |
| Common Stock 05/18/2                                       |   |  |  |         | 3/2009          | 2009   |         |                     | S                                    |   | 4,000            | (1)  | D               | \$15.02      | 25  | ,250   |   | D  |  |  |
|  |   | T  |  |         |                 |  |         |                     | juired, D<br>s, optior               |   |                  |  |                 |              | Owned   |  |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)        | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/Da | Date,   |                 | ransaction<br>Code (Instr.   |         | ı of Ex             |                                      | o. Date Exercisable and<br>Expiration Date<br>Month/Day/Year) |                  | 7. Title and Amo<br>of Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |                 | urity (      | B. Price of<br>Derivative<br>Gecurity<br>Instr. 5)  | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | Ownersi<br>Form:<br>Direct (Dor Indire<br>(I) (Instr. | Ownership  | Beneficial<br>Ownership<br>et (Instr. 4) |  |
|  |   |  |  |         | Code            | v  | (A)     | (D)                 | Date<br>Exercisabl                   |   | opiration<br>ate | Title  | or<br>Nu<br>of  | mber<br>ares |   |  |   |  |  |  |
| Options  | \$12.5  |  |  |         |                 |  |         |                     | 01/28/2009                           | 5 01  | /28/2015         | Commo  | <sup>n</sup> 60 | ,000         |   | 60,000   |   | D  |  |  |
| Options  | \$15  |  |  |         |                 |  |         |                     | 01/28/2009                           | 5 01  | /28/2015         | Commo<br>Stock   | <sup>n</sup> 60 | ,000         |   | 60,000   |   | D  |  |  |
| Options  | \$17.5  |  |  |         |                 |  |         |                     | 01/28/2009                           | 5 01  | /28/2015         | Commo<br>Stock   |                 | ,000         |   | 60,000   |   | D  |  |  |
| Options  | \$20  |  |  |         |                 |  |         |                     | 01/28/2009                           | 5 01  | /28/2015         | Commo<br>Stock   | <sup>n</sup> 60 | ,000         |   | 60,000   |   | D  |  |  |
| Options  | \$15  |  |  |         |                 |  |         |                     | 12/20/2009                           | 5 12  | 2/20/2015        | Commo<br>Stock   |                 | ,000         |   | 60,000   |   | D  |  |  |
| Options  | \$17  |  |  |         |                 |  |         |                     | 12/20/200                            | 5 12  | 2/20/2015        | Commo<br>Stock   |                 | ,000         |   | 60,000   |   | D  |  |  |
| Options  | \$19  |  |  |         |                 |  |         |                     | 12/20/2009                           | 5 12  | 2/20/2015        | Commo<br>Stock   | <sup>n</sup> 60 | ,000         |   | 60,000   |   | D  |  |  |
| Options  | \$2.67  |  |  |         |                 |  |         |                     | 09/12/2009                           | 7 09  | )/12/2012        | Commo<br>Stock   |                 | ,000         |   | 24,000   |   | D  |  |  |
| Ontions  | φ2 22   |  |  |         |                 |  |         |                     | 01/20/2000                           | , ,   | /20/2012         | Commo  | n 24            | 000          |   | 24,000   |   |  |  |  |

#### **Explanation of Responses:**

1. These shares were sold pursuant to the provisions of a pre-established Rule 10b(5)-1 Plan.

/s/ R. Douglas Orr 05/20/2009

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.