

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report Pursuant
to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): June 10, 2004

First Cash Financial Services, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

0-19133

(Commission File Number)

75-2237318

(IRS Employer Identification No.)

690 East Lamar Blvd., Suite 400, Arlington, Texas 76011

(Address of principal executive offices, including zip code)

(817) 460-3947

(Registrant's telephone number, including area code)

Item 11. Temporary Suspension of Trading Under Registrant's Employee
Benefits Plan

On June 10, 2004, First Cash Financial Services, Inc. announced that there will be a prohibition on trading in the Company's securities for its officers and directors during a blackout period expected to begin on June 28, 2004 and continue through June 30, 2004. A copy of the notice provided to officers and directors regarding the trading restriction is attached as Exhibit 99.1 to this Current Report on Form 8-K.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: June 10, 2004

FIRST CASH FINANCIAL SERVICES, INC.

(Registrant)

/s/ R. DOUGLAS ORR

R. Douglas Orr
Chief Accounting Officer

NOTICE TO DIRECTORS AND EXECUTIVE OFFICERS OF
FIRST CASH FINANCIAL SERVICES, INC.

Restriction on Trading First Cash Financial Services, Inc. Common Stock
During a Blackout Period

During an upcoming blackout period in the First Cash 401(k) Plan, new SEC rules prohibit you from purchasing, selling, acquiring or transferring First Cash common stock or associated derivative securities (i.e. stock options) that you acquired in connection with your service or employment as a director or officer of First Cash.

The First Cash 401(k) Plan will be in a blackout period from June 28, 2004 through June 30, 2004. During the three-day blackout period, plan participants (employees) may not withdraw or transfer balances from any investment option offered in the plan, including shares of First Cash Financial Services, Inc. common stock. The purpose of the blackout period is to facilitate the upgrade of the share class of certain Merrill Lynch funds offered as investment options in the plan.

Under a new regulation adopted pursuant to the Sarbanes-Oxley Act of 2002, First Cash is required to notify you of this blackout period and of certain restrictions on trading in First Cash securities during the blackout period.

You may not take the following actions during the blackout period:

- * Purchase, sell, acquire, or transfer shares of First Cash common stock that you acquired in connection with your service or employment as a director or executive officer of First Cash; or
- * Purchase, sell, transfer or exercise First Cash stock options.

For further information regarding this blackout period, please contact Doug Orr at the following address and phone number:

R. Douglas Orr
Chief Financial Officer
First Cash Financial Services, Inc.
690 E. Lamar Blvd. Ste 400
Arlington, TX 76011
(817) 460-3947

Dated: June 10, 2004