UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): May 4, 2021



<u>FIRSTCASH, INC.</u> (Exact name of registrant as specified in its charter) 001-10960 (Commission File Number)

1600 West 7th Street, Fort Worth, Texas 76102 (Address of principal executive offices, including zip code)

(817) 335-1100 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

		Securities registered pursuant to Section 12(b) of the Act:
<u>Title of each class</u> Common Stock, par value \$.01 per share	<u>Trading Symbol(s)</u> FCFS	<u>Name of each exchange on which registered</u> The Nasdaq Stock Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Delaware (State or other jurisdiction of incorporation)

75-2237318 (IRS Employer Identification No.)

Item 7.01 Regulation FD Disclosure.

FirstCash, Inc. has made available on its corporate website (investors.firstcash.com) its most recent investor presentation. This presentation is included as Exhibit 99.1.

The information provided in this Item 7.01, including Exhibit 99.1 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by the specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1

<u>FirstCash, Inc. Investor Presentation</u> Cover Page Interactive Data File (embedded within the Inline XBRL document contained in Exhibit 101) 104

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: May 4, 2021

FIRSTCASH, INC. (Registrant) /s/ R. DOUGLAS ORR R. Douglas Orr Executive Vice President and Chief Financial Officer (As Principal Financial and Accounting Officer)

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FORWARD-LOOKING STATEMENTS

THIS PRESENTATION CONTAINS FORWARD-LOOKING STATEMENTS ABOUT THE BUSINESS, PRANCUL CONDITION AND PROSPECTS OF FIRSTCASH, INC. AND ITS WHOLLY OWNED SUBBIDARIES (TOGETHER, THE "COMMANY", FORWARD-LOOKING STATEMENTS, AS THAT TERM IS DEPINED IN THE PRIVATE SECURITIES LITICATION REFORM ACT OF 1996, CAN BE IDENTIFIED BY THE USE OF FORWARD-LOOKING TERMINOLOGY SUCH AS "BELEVES," "EXPECTS, "LOPECTS, "DAYLESS, "SHOULD," "ANTUDA "REFORM ACT OF 1996, CAN BE IDENTIFIED BY THE USE OF FORWARD-LOOKING TERMINOLOGY SUCH AS "BELEVES," "EXPECTS, "LOPECTS, "LOPECTS, "DAYLESS, "SHOULD," "ANTUDA", "ANTUDATES," "SHOULD," "ANTUDATES," "BOTENTIAL," COMPRIDENT, "OPTIMISTIC" ON THE INGATIVE THEREO, DR OTHER VARIATIONS THERION, DR COMPARABLE THRINOLOGY, DR DY DSCUSSIONS OF STATELY, OBJECTIVE, ISTIMATES, GUIDANCE, DEVECTADIONS AND FUTURE PLANS. FORWARD-LOOKING STATEMENTS CAN ALSO BE IDENTIFIED BY THE FACT THESE STATEMENTS DO NOT BELATE STREATCY TO HISTORICAL OR CURRENT MATTERS. RATHER, FORWARD-LOOKING STATEMENTS RELATE TO ANTICIPATED OR DIPECTED EVENTS, ACTIVITIES, TRENDS OR RESULTS. BECAUSE FORWARD-LOOKING STATEMENTS RELATE TO MATTERS. THAT HAVE NOT YET OCCURRED, THESE STATEMENTS RELATE TO MATTERS. THAT HAVE NOT YET OCCURRED, THESE STATEMENTS ARE INTERNENTY SUBJECT TO RSKS AND UNCERTIMENTES.

When the Company bulletes the expectations Reflected in forward-locking statements are reasonable, there can be no assurances such berectations will prove to be accurate. Scientify Holdbes are can include to such rowards-locking statements are reasonable, there can be no assurances such berectations will prove to be accurate. Scientify Holdbes are can include to such rowards-locking statements will write unit information and such results to there materially them toose anticipate to the COUD-19 handbase, including the investore manowards and such rowards in the COUP 19 handbase, there in the results to the rowards of the COVD-19 hundbase, which here is the investore or the COVD-19 hundbase to the investore in the unit expected on a subsection of the rowards of the roward's assure in the investore in the unit expected on a subsection which in the Company reserves in the investore in the unit expected on a subsection which is the investore in the unit expected on a subsection which is the investore in the united of the roward's assure investore in the united on a subsection in the united base investore in the united on a subsection is in which in the Company reserves is which could interact telenation or bet in the Company's subsection and reserves in the company's assure in the united base in the United States and Latin Alerica, which potential could interact on base in the Company's formation and statement reserves in the economic conditions in the United States and Latin Alerica, which potential could have an interact on base there and an united in the company's formation and statement reserves in order to roward in the Executients and behaves company in the Executients and behaves company of the Executients and behaves company of the Executients and behaves company of the Executients and behaves and united the formation of the company to the company fraction and the second behaves on the company fraction and the there are an and and the transec and the toward to company and the there are an and and the tr

COMPANY OVERVIEW

FIRSTCASH IS THE LEADING INTERNATIONAL OPERATOR OF PAWN STORES WITH OVER 2,770 RETAIL PAWN LOCATIONS AND 17,000 EMPLOYEES IN 24 U.S. STATES, THE DISTRICT OF COLUMBIA AND FOUR COUNTRIES IN LATIN AMERICA INCLUDING MEXICO, GUATEMALA, COLOMBIA AND EL SALVADOR...

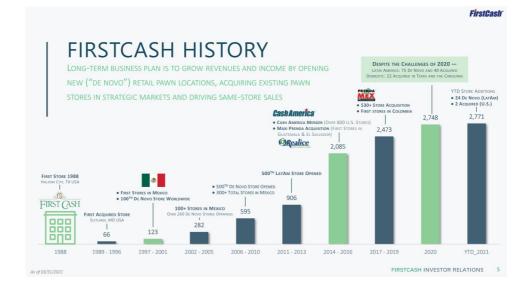




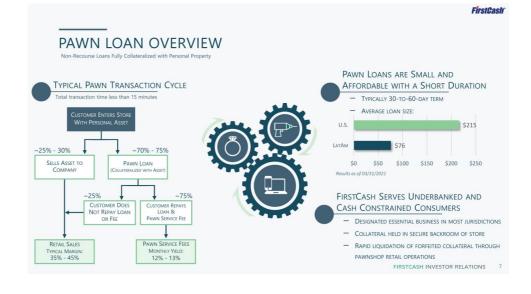
Grow revenues and income by opening new retail pawn locations, acquiring existing pawn stores in strategic markets and increasing revenue and operating profits in existing stores

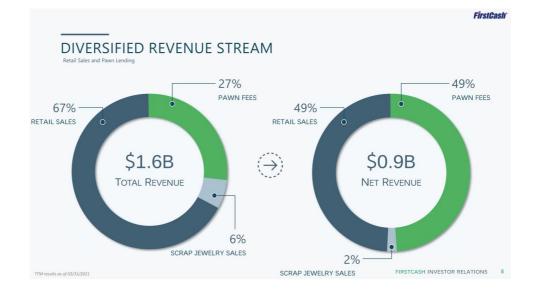
FIRSTCASH INVESTOR RELATIONS 3

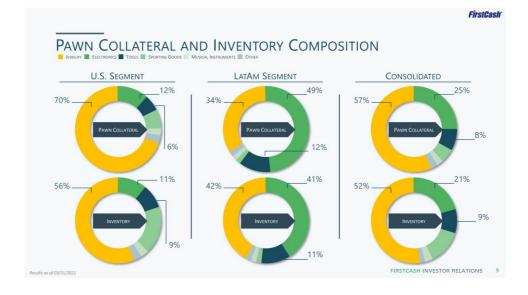










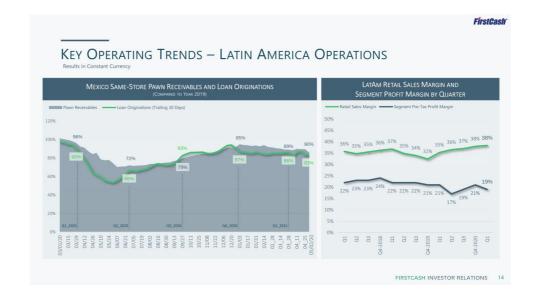








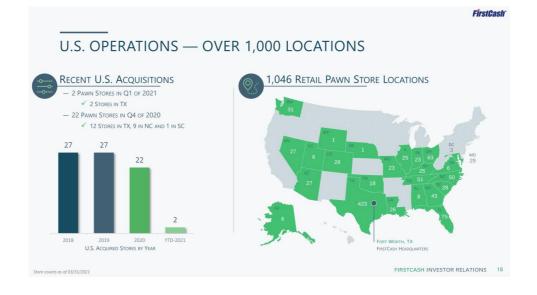














STABLE REGULATORY CLIMATE FOR PAWN



PAWN LOANS ARE DIFFERENT FROM TRADITIONAL CONSUMER LOAN PRODUCTS AND NOT SUBJECT TO THE CFPB SMALL DOLLAR LOAN RULES BECAUSE THEY:

- ARE COLLATERALIZED WITH A TANGIBLE ASSET
- ARE NON-RECOURSE LOANS
- HAVE SIGNIFICANTLY SMALLER AVERAGE LOAN SIZES
- DO NOT INVOLVE CREDIT CHECKS, COLLECTION ACTIVITIES, ACH TRANSACTIONS OR NEGATIVE CREDIT REPORTING



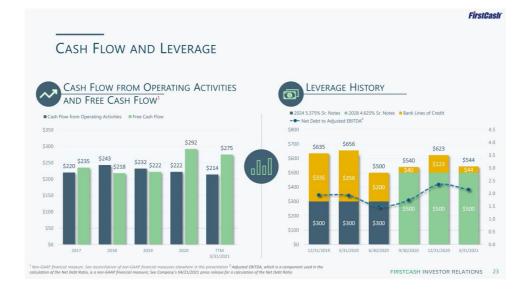
REGULATIONS ARE PRIMARILY AT THE STATE LEVEL IN THE U.S. AND THE FEDERAL LEVEL IN LATIN AMERICA

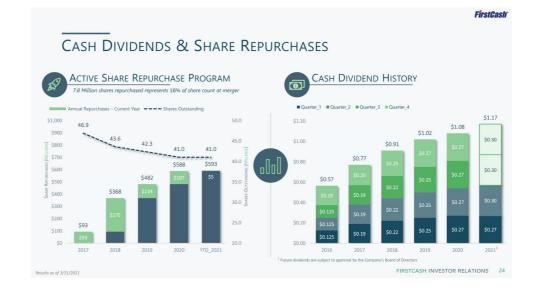
- MINIMAL REGULATORY CHANGES OVER THE LAST 25 YEARS
- STATES WITH POSITIVE RATE CHANGES INCLUDE:
 - Ohio: Enacted March 28, 2017
 - WASHINGTON: ENACTED JULY 24, 2015
 ARIZONA: ENACTED JULY 24, 2014
 - NEVADA: ENACTED OCTOBER 1, 2011

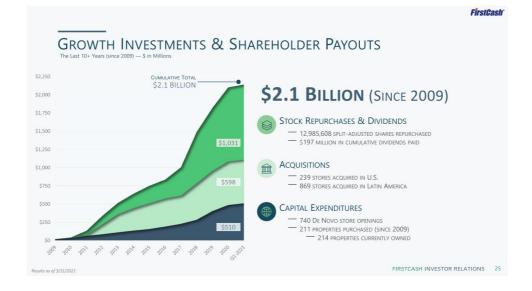
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INVESTMENT RECAP



PAWN EXCLUSIVE BUSINESS MODEL

- AWN EXCLUSIVE BOSINESS INFOLES SMALL SECURED PAWN LOANS TO UNBANKED AND UNDERBANKED CONSUMERS WITH LIMITED OR NO ACCESS TO TRADITIONAL CREDIT PRODUCTS DIVERSIFIED LENDING AND RETAIL MODEL IS A SIGNIFICANT COMPETITIVE ADVANTAGE WITH STRONG MARGINS AND CASH FLOWS RESILIENT BUSINESS MODEL, NO CREDIT RISK



PROVEN MULTI-COUNTRY GROWTH STRATEGY

MATURE U.S. BUSINESS GENERATES SIGNIFICANT CASH FLOW
 RUNWAY FOR GROWTH IN LATIN AMERICA WHERE CUSTOMER DEMOGRAPHICS ARE FAVORABLE AND LARGE FORMAT COMPETITION IS LIMITED

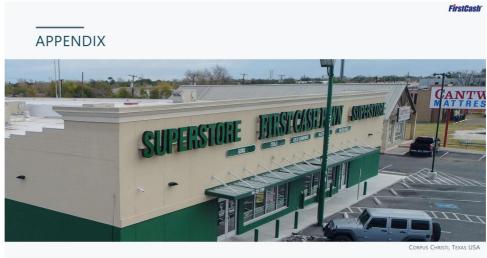


STRONG BALANCE SHEET FUNDS GROWTH, ACQUISITIONS, SHARE BUYBACKS AND DIVIDENDS

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NON-GAAP FINANCIAL INFORMATION

The Company uses certain financial calculations such as adjusted net income, adjusted diluted earnings per share, EBITDA, adjusted EBITDA, FREE CASH FLOW, Adjusted FREE CASH FLOW AND CONSTANT CURRENCY RESULTS AS FACTORS IN THE MEASUREMENT AND EVALUATION OF THE COMPANY'S OPERATING PERFORMANCE AND PERIOD-OVER-PERIOD GROWTH. THE COMPANY DERIVES THESE FINANCIAL CALCULATIONS ON THE BASIS OF METHODOLOGIES OTHER THAN GAAP, PRIMARILY BY EXCLUDING FROM A COMPARABLE GAAP MEASURE CERTAIN ITEMS THE COMPANY DOES NOT CONSIDER TO BE REPRESENTATIVE OF ITS ACTUAL OPERATING PERFORMANCE. THESE FINANCIAL CALCULATIONS ARE "NON-GAAP FINANCIAL MEASURES" AS DEFINED UNDER THE SEC RULES. THE COMPANY USES THESE NON-GAAP FINANCIAL MEASURES IN OPERATING ITS BUSINESS BECAUSE MANAGEMENT BELIEVES THEY ARE LESS SUSCEPTIBLE TO VARIANCES IN ACTUAL OPERATING PERFORMANCE THAT CAN RESULT FROM THE EXCLUDED ITEMS, OTHER INFREQUENT CHARGES AND CURRENCY FLUCTUATIONS. THE COMPANY PRESENTS THESE FINANCIAL MEASURES TO INVESTORS BECAUSE MANAGEMENT BELIEVES THEY ARE LESS ISSCEPTIBLE TO VARIANCES IN ACTUAL OPERATING PERFORMANCE THAT CAN RESULT FROM THE EXCLUDED ITEMS, OTHER INFREQUENT CHARGES AND CURRENCY FLUCTUATIONS. THE COMPANY PRESENTS THESE FINANCIAL MEASURES TO INVESTORS BECAUSE MANAGEMENT BELIEVES THEY ARE USED IN OVERTORS IN EVALUATING THE PRIMARY FACTORS THAT DRIVE THE COMPANY'S CORE OPERATING PERFORMANCE AND PROVIDE GREATER TRANSPARENCY INTO THE COMPANY RESULTS OF OPERATIONS. HOWEVER, ITEMS THAT ARE EXCLUDED AND OTHER ADJUSTMENTS AND ASSUMPTIONS THAT ARE MADE IN CALCULATING THESE NON-GAAP FINANCIAL MEASURES ARE SIGNIFICANT COMPONENTS IN UNDERSTANDING AND ASSESSING THE COMPANY'S FINANCIAL MEASURES. FURTHER, BECAUSE THESE HON-GAAP FINANCIAL MEASURES ARE NOT DETERNINED IN ACCOMPANY SING THE COMPANY'S FINANCIAL MEASURES. FURTHER, BECAUSE THESE NON-GAAP FINANCIAL MEASURES, AS RESENTED, MAY NOT BE COMPARABLE TO OTHER SIMILARLY ITILED MEASURES OF OTHER COMPANES.

PLEASE REFERENCE THE FORM 10-Q FILED ON 04/26/2021 FOR FURTHER EXPLANATION.

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RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES TO GAAP FINANCIAL MEASURES

ADJUSTED FREE CASH FLOW ADJUSTED EBITDA Reconciliation of Cash Flow From Operating Activities Reconciliation of Net Income to EBITDA and

Reconciliation	of Net	Income to	EBITDA	and Ad	justed I	BITDA

Free Cash Flow & Adjusted Free	e Cash Flo	w						1	TRAILING TWELVE ENDED MARCH 31.			
		(ear Ended D	rcramm 21	I	TRAILING			2017	2018	2019	2020	2021
	2017	2018	2019 I	2020	ENDED MARCH 31, 2020 2021		NET INCOME	\$143,892	\$153,206	\$164,618	\$106,579	\$107,376
							INCOME TAXES	28,420	52,103	59,993	37,120	36,873
CASH FLOW FROM OPERATING ACTIVITIES	\$220,357	\$243,429	\$231,596	\$222,264	\$237,284	\$214,053	DEPRECIATION AND AMORTIZATION	55,233	42,961	41,904	42.105	42.043
CASH FLOW FROM INVESTING ACTIVITIES:							INTEREST EXPENSE	24.035	29,173	34.035	29.344	28.156
LOAN RECEIVABLES, NET	40,735	10,125	34,406	107,008	44,469	97,123	INTEREST INCOME	(1.597)	(2.444)	(1,055)	(1,540)	(1,513
PURCHASES OF FURNITURE, FIXTURES, EQUIPMENT AND IMPROVEMENTS	(25,971)	(35,677)	(44,311)	(37,543)	(45,234)	(36,453)	EBITDA	249,983	274,999	299,495	213,608	212,939
IMPROVEMENTS							ADJUSTMENTS:					
FREE CASH FLOW	235,121	217,877	221,691	291,729	236,519	274,723	Merger and acquisition expenses	9,062	7,643	1,766	1,316	1,414
MERGER AND ACQUISITION EXPENSES PAID. NET OF TAX BENEFIT	6,659	7,072	1,276	991	1,222	1,057	NON-CASH FOREIGN CURRENCY (GAIN) LOSS RELATED TO LEASE LIABILITY	-	-	(933)	1,249	(2,533
ADJUSTED FREE CASH FLOW	\$241,780	\$224,949	\$222,967	\$292,720	\$237,741	\$275,780	NON-CASH WRITE-OFF OF CERTAIN CASH AMERICA MERGER RELATED LEASE INTANGIBLES	-		-	7,055	4,303
							NON-CASH IMPAIRMENT OF CERTAIN OTHER ASSETS				1,900	
cludes the funding of new loans net of ca nventories acquired from forfeiture of pay		and recovery	y of principal	through the :	sale		CONSUMER LENDING WIND-DOWN COSTS AND ASSET IMPAIRMENTS		1,514	3,454	109	109
							LOSS ON EXTINGUISHMENT OF DEBT	14,114	-		11,737	11,737
							ADJUSTED EBITDA	\$273,159	\$284,156	\$303,782	\$236,974	\$227,965

r Ended D	ecember 31,		TRAILING TWELVE ENDED MARCH 31,			2017	2018	2019	2020	2021
2018	2019	2020	2020	2021	NET INCOME	\$143,892	\$153,206	\$164,618	\$106,579	\$107,376
\$243,429	\$231,596	\$222,264	\$237,284	\$214,053	INCOME TAXES	28,420	52,103	59,993	37,120	36,877
1243,423	JEJA, J.J.	V662/204	9237,204	V214,033	DEPRECIATION AND AMORTIZATION	55,233	42,961	41,904	42,105	42,043
					INTEREST EXPENSE	24,035	29,173	34,035	29,344	28,156
10,125	34,406	107,008	44,469	97,123	INTEREST INCOME	(1,597)	(2,444)	(1,055)	(1,540)	(1,513)
(35,677)	(44,311)	(37,543)	(45,234)	(36,453)	EBITDA	249,983	274,999	299,495	213,608	212,939
					ADJUSTMENTS:					
217,877	221,691	291,729	236,519	274,723	MERGER AND ACQUISITION EXPENSES	9,062	7,643	1,766	1,316	1,414
7,072	1,276	991	1,222	1,057	NON-CASH FOREIGN CURRENCY (GAIN) LOSS RELATED TO LEASE LIABILITY		-	(933)	1,249	(2,533)
5224,949	\$222,967	\$292,720	\$237,741	\$275,780	Non-cash write-off of certain Cash America Merger related lease intangibles	-		-	7,055	4,303
					NON-CASH IMPAIRMENT OF CERTAIN OTHER ASSETS	-			1,900	
nd recover,	y of principal	through the :	sale		CONSUMER LENDING WIND-DOWN COSTS AND ASSET IMPAIRMENTS	-	1,514	3,454	109	109
					LOSS ON EXTINGUISHMENT OF DEBT	14,114	-		11,737	11,737
					ADJUSTED EBITDA	\$273,159	\$284,156	\$303,782	\$236,974	\$227,969
							FIRSTO	ASH INVES	TOR RELAT	IONS 29
							The stores		TOR REDAT	10110 25

RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES TO GAAP FINANCIAL MEASURES (CONTINUED)

conciliation of Net Income to Adjusted Net Inco	201	7	201	8	2019		2020		2021	
	IN THOUSANDS	PER SHARE								
NET INCOME	\$143,892	\$3.00	\$153,206	\$3.41	\$164,618	\$3.81	\$106,579	\$2.56	\$107,376	\$3
ADJUSTMENTS, NET OF TAX:										
MERGER AND ACQUISITION EXPENSES	5,710	0.12	5,412	0.12	1,276	0.03	991	0.02	1,057	(
CONSUMER LENDING WIND-DOWN COSTS AND ASSET IMPAIRMENTS	-	-	1,166	0.03	2,659	0.06	84		84	
NET TAX BENEFIT FROM TAX ACT	(27,269)	(0.57)	(1,494)	(0.03)						
NON-CASH FOREIGN CURRENCY (GAIN) LOSS RELATED TO LEASE LIABILITY	-				(653)	(0.01)	874	0.02	(1,774)	(0
NON-CASH WRITE-OFF OF CERTAIN CASH AMERICA MERGER RELATED LEASE INTANGIBLES	-						5,432	0.13	3,313	0
NON-CASH IMPAIRMENT OF CERTAIN OTHER ASSETS ¹		-					1,463	0.04	3	
Accrual of pre-merger Cash America income tax LIABILITY						-	693	0.02	693	0
LOSS ON EXTINGUISHMENT OF DEBT	8,892	0.19					9,037	0.22	9,037	0
Adjusted Net Income	\$131,225	\$2.74	\$158,290	\$3.53	\$167,900	\$3.89	\$125,153	\$3.01	\$119,786	\$2



CONSTANT CURRENCY

CERTAIN PERFORMANCE METRICS DISCUSSED IN THIS PRESENTATION ARE PRESENTED ON A "CONSTANT CURRENCY" BASIS, WHICH IS CONSIDERED A NON-GAAP FINANCIAL MEASURE. THE COMPANY'S MANAGEMENT USES CONSTANT CURRENCY RESULTS TO EVALUATE OPERATING RESULTS OF BUSINESS OPERATIONS IN LATIN AMERICA, WHICH ARE PRIMARILY TRANSACTED IN LOCAL CURRENCIES.

THE COMPANY BELIEVES CONSTANT CURRENCY RESULTS PROVIDE INVESTORS WITH VALUABLE SUPPLEMENTAL INFORMATION REGARDING THE UNDERLYING PERFORMANCE OF ITS BUSINESS OPERATIONS IN LATIN AMERICA, CONSISTENT WITH HOW THE COMPANY'S MANAGEMENT EVALUATES SUCH PERFORMANCE AND OPERATING RESULTS. CONSTANT CURRENCY RESULTS REPORTED HEREIN ARE CALCULATED BY TRANSLATING CERTAIN BALANCE SHEET AND INCOME STATEMENT ITEMS DENOMINATED IN LOCAL CURRENCIES USING THE EXCHANGE RATE FROM THE PRIOR-YEAR COMPARABLE PERIOD, AS OPPOSED TO THE CURRENT COMPARABLE PERIOD, IN ORDER TO EXCLUDE THE EFFECTS OF FOREIGN CURRENCY RATE FLUCTUATIONS FOR PURPOSES OF EVALUATION PERIOD-OVER-PERIOD COMPARISONS. BUSINESS OPERATIONS IN MEXICO, GUATEMALA AND COLOMBIA ARE TRANSLATION IN MEXICAN PESOS, GUATEMALAN QUETZALES AND COLOMBIAN PESOS. THE COMPANY ALSO HAS OPERATIONS ILE. SALVADOR WHERE THE REPORTING AND FUNCTIONAL CURRENCY IS THE U.S. DOLLAR.

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