FIRSTCASH HOLDINGS, INC.

STOCKHOLDER COMMUNICATIONS POLICY

(Effective July 24, 2024)

The Board of Directors (the "Board") of FirstCash Holdings, Inc. (the "Company") has established a procedure for stockholders and other interested parties to send communications to the Board. Stockholders and other interested parties may communicate with the Board, generally, or with a specific director or the independent directors at any time by writing to the Company's Corporate Secretary at the Company's address: 1600 West 7th Street, Fort Worth, Texas 76102 or via email at investorrelations@firstcash.com. The Board has designated the Corporate Secretary to receive and initially review all direct communications from stockholders and other interested parties to the Board. The Corporate Secretary will review all messages received and will forward any message that reasonably appears (in his or her judgment) to be a communication that deals with the functions of the Board or the standing committees of the Board, or that otherwise requires the attention of the Board or Directors and the Nominating and Corporate Governance Committee (such communications, "Relevant Communications"), in accordance with the immediately succeeding sentence. Relevant Communications will be sent as soon as practicable to the director, or group of directors, including the independent directors, to whom they are addressed, or if addressed to the Board, generally, to the chairman of the Nominating and Corporate Governance Committee. The Corporate Secretary will reply to the sender of each Relevant Communication acknowledging receipt of the communication. Because other appropriate avenues of communication exist for matters that are not deemed Relevant Communications, such as general business complaints or employee grievances, communications of such matters will not be forwarded to the Board. The Corporate Secretary has the option, but not the obligation, to forward these other communications to appropriate channels within the Company.