

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person * <u>BURKE RICHARD T</u>  (Last) (First) (Middle) <u>690 EAST LAMAR BLVD., SUITE 400</u>  (Street) <u>ARLINGTON TX 76011</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FIRST CASH FINANCIAL SERVICES INC [ FCFS ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner  Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>10/23/2006</u>	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person  Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/23/2006		S		37,000	D	\$21.47	2,952,000 <sup>(1)</sup>	D	
Common Stock	10/24/2006		S		13,000	D	\$21.44	2,939,000 <sup>(1)</sup>	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Options	\$20							01/28/2005	01/28/2015	Common Stock	30,000	30,000	D	
Options	\$12.5							01/28/2005	01/28/2015	Common Stock	30,000	30,000	D	
Options	\$9.67							01/29/2004	01/29/2014	Common Stock	75,000	75,000	D	
Warrants	\$2.67							04/03/2002	04/03/2012	Common Stock	75,000	75,000	D	
Options	\$3.33							01/29/2003	01/29/2013	Common Stock	30,000	30,000	D	
Options	\$17.5							01/28/2005	01/28/2015	Common Stock	30,000	30,000	D	
Options	\$15							01/28/2005	01/28/2015	Common Stock	30,000	30,000	D	
Options	\$15							12/20/2005	12/20/2015	Common Stock	30,000	30,000	D	
Options	\$19							12/20/2005	12/20/2015	Common Stock	30,000	30,000	D	
Options	\$0.67							12/15/2000	12/15/2010	Common Stock	150,000	150,000	D	
Options	\$17							12/20/2005	12/20/2015	Common Stock	30,000	30,000	D	
Warrants	\$2.67							02/18/1998	02/18/2013	Common Stock	300,000	300,000	D	

**Explanation of Responses:**

1. Includes 15,000 shares of common stock owned by Mr. Burke's spouse. Mr. Burke disclaims beneficial ownership of such shares.

**Remarks:**

/s/ Richard T. Burke

10/25/2006

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

