FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1600 WEST 7TH STREET

TX

(State)

FORT WORTH

(City)

76102

(Zip)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					01.5	ecu	011 30(n) oi t	ne in	vesu	nent c	ompany Act c	1940							
Name and Address of Reporting Person* <u>Rippel Douglas Richard</u>			2. Issuer Name and Ticker or Trading Symbol FirstCash Holdings, Inc. [FCFS]										Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner							
(Last) (First) (Middle) 1600 WEST 7TH STREET				3. Date of Earliest Transaction (Month/Day/Year) 10/27/2023											Officer (give titl below)		Othe belov	(specify v)		
			4. If	If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line)												Applicable				
(Street) FORT WORTH TX 76102				Form filed by One Reporting Person X Form filed by More than One Reporting Person																
(Cita) (Cita) (7%)			Ru	Rule 10b5-1(c) Transaction Indication																
(City) (State) (Zip)			Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.																	
		Table	I - N	lon-Deriva	tive	Se	curit	ies A	\cqi	uire	d, D	isposed of	f, or B	Benef	icial	y Own	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/			Exe (ear) if a		Deemed ecution Date, ny onth/Day/Year)		Tr C	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,				5. Amount of Securities Beneficially Owned Following				7. Nature of Indirect Beneficial Ownership		
									C	ode	v	Amount	(A) or (D)	or Price		Reporte Transac (Instr. 3	orted saction(s) tr. 3 and 4)			(Instr. 4)
Common	Stock															3,	095		D	
Common Stock		10/27/20	.023					S		37,569 ⁽¹⁾	D	\$10	7.07	6,19	190,113		I	See footnote ⁽²⁾		
Common Stock		10/30/20	2023					S		48,943(1)	D	\$10	8.57	6,141,170		I		See footnote ⁽²⁾		
Common Stock 10/31/20			10/31/20	23	:3				S		19,427(1)	D	\$10	8.78	6,121,743				See footnote ⁽²⁾	
		Tal	ole II									posed of, convertib				Owne	d			
1. Title of Derivative Security (Instr. 3)	of 2. 3. Transaction 3A. Deemed titve Conversion Date Execution Date, Transactivy or Exercise (Month/Day/Year) if any Code (In		acti	5. Numbe		ber ive ies ed	6. Date Exe Expiration (Month/Day		ercisable and Date	7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4)		8. D Sc (II	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s ully	10. Ownersh Form: Direct (D or Indirec (I) (Instr.	Beneficial Ownershi t (Instr. 4)			
					Code	v		A) (Date Exer	cisabl	Expiration e Date	Title	Amou or Numb of Share	er					
	nd Address o Douglas	f Reporting Person* Richard																		
(Last) 1600 WI	EST 7TH S	(First) TREET	1)	Middle)		_														
(Street)	ORTH	TX	7	76102		_														
(City)		(State)	(2	Zip)																
	nd Address o ervices, I	f Reporting Person*																		
(Last)		(First)	(1	Middle)		-														

1. Name and Address of Reporting Person* Douglas R. Rippel Revocable Trust								
(Last) (First) (Middle) 1600 WEST 7TH STREET								
(Street) FORT WORTH	TX	76102						
(City)	(State)	(Zip)						

Explanation of Responses:

- 1. Sale is pursuant to a 10b5-1 Preset Diversification Program dated March 14, 2023 under which Mr. Rippel sold a total of 900,000 shares of FirstCash Holdings, Inc. common stock which was completed as of October 31, 2023.
- 2. These shares are owned by AFF Services, Inc., which is partially owned and 100% controlled by Douglas R. Rippel Revocable Trust (the "Trust"). The Trust and Douglas Richard Rippel are indirect beneficial owners of the reported securities.

Remarks:

/s/ Douglas R. Rippel 10/31/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.