FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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F CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* WESSEL RICK L				2. <u>F</u>	2. Issuer Name and Ticker or Trading Symbol FIRST CASH FINANCIAL SERVICES INC [FCFS]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner X Officer (give title Other (specify					wner specify	
(Last) (First) (Middle) 690 E. LAMAR BLVD. #400					Date (iest Tran	saction (f	Month	/Day/`	Year)	below) below) Vice Chairman & President								
(Street) ARLINGTON TX 76011			4.	4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(S	tate)	(Zip)													Person				
		Ta	ble I - Noi	n-Deri	vativ	/e Se			.	l, Di	·					Owned				
1			Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Dispo		sposed	urities Acquired (A) or sed Of (D) (Instr. 3, 4 a		and Securit		s Illy ollowing (6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	An	nount	(A) (D)	or Pi	rice	Transaction(s) (Instr. 3 and 4)				(1130. 4)	
Common Stock			01/1	/12/2006				M			16,60)O A	1 5	\$5.33	297,300		D			
Common Stock		01/1	12/2006				M	\perp	_	4,000		1	\$25	301,300		D				
Common Stock														750		I		Owned by son		
			Table II -										, or Be			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year) 3. Deemed Execution D if any (Month/Day/		Date,	Code (Instr.		on of Ex		Expiration	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		Derivative Security		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dir or (I)	nershi	Beneficia Ownersh (Instr. 4)	
				C	Code	v	(A)	(D)	Date Exercisa	ble	Expira Date	ation	Title	Amo or Num of Sh	ber					
Warrants	\$5.33	01/12/2006			M			16,600	04/03/20	002	04/03/	/2012	Common Stock	16,	600	(1)	76,900) D		
Options	\$25	01/12/2006			M			4,000	01/28/20	005	01/28/	/2015	Common Stock	4,0	000	(1)	41,000) D		
Options	\$19.33								01/29/20	004	01/29/	/2014	Common Stock	84,	800		84,800		D	
Options	\$30								12/20/20	005	12/20/	/2015	Common Stock	45,	000		45,000	D		
Options	\$30								01/28/20	005	01/28/	/2015	Common Stock	45,	000		45,000	D		
Options	\$40								01/28/20	005	01/28/	/2015	Common Stock	45,	000		45,000		D	
Options	\$38								12/20/20	005	12/20/	/2015	Common Stock	45,	000		45,000		D	
Options	\$35								01/28/20	005	01/28/	/2015	Common Stock	45,	000		45,000		D	
Warrants	\$7.67								05/09/20	003	05/09/	/2013	Common	120	,000		120,000		D	
Options	\$34								12/20/20	005	12/20/	/2015	Common	45,	000		45,000		D	

Explanation of Responses:

1. Issued pursuant to FCFS equity compensation plan.

/s/ Rick L. Wessel

01/17/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).