FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

																				eq.
Name and Address of Reporting Person* POWELL PHILLIP E						2. Issuer Name and Ticker or Trading Symbol FIRST CASH FINANCIAL SERVICES								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>POWE</u>	LL PHIL	LIP E					FCF		111/1111	117	۱۱۱۱ م	TULU		X	Director			10% Ov		
(Last) (First) (Middle)						Date of Earliest Transaction (Month/Day/Year)									Officer (below)	(give title		Other (s below)	specify	
690 E LAMAR BLVD						Date 0/30/2		iiest Tran	saction (Mo	onth/l	Jay/Year)			Chairman & CEO						
(Street)					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
ARLINGTON TX 76011														X	Form fil	ed by One	e Repo	rting Perso	n	
(City) (State) (Zip)					-										Form fil Person		e than	One Repor	rting	
		Ta	ble I - No	n-Deri	ivativ	ve Se	ecuri	ities Ad	quired,	Dis	posed o	of, or Be	enefic	ially	Owned					Ì
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			and 5) Securitie Beneficia Owned F		s lly ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) o (D)	r Pric	e	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)	
Common Stock				10/30/2003		03			М		28,60	0 A		\$2	88,0	600		D		
Common Stock				10/30/2003		03			S ⁽²⁾		28,60	0 D	\$2	5.67	60,0	,000		D		
Common Stock				11/03/2003		03			M		43,30	0 A	,	\$2 103		3,300		D		
Common	Stock			11/0	3/200	3/2003					43,30	0 D	\$2	5.67	60,0	000		D		l
			Table II -				uriti	es Acc							wned					4
				(e.g.,	puts	, cal	ls, w	arrant	s, optior	ıs, c	onveru	nic acc	urilles	3)						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	d Date,	4. Transa Code (8)	action	5. No of Deri Secon Acq (A) of Disp of (I	umber ivative urities uired	6. Date Exc Expiration (Month/Da	ercisa Date	able and	7. Title an of Securit Underlyin Derivative (Instr. 3 a	d Amou ies g Securit	nt 8	3. Price of Derivative Security Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownershi (Instr. 4)	t I
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Explanation of Responses:

- 1. Issued pursuant to employee option/warrant plan.
- 2. Stock sale for purposes of personal financial planning

Phillip E. Powell

11/03/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.