П

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no	longer subject to
Section 16. Form 4	or Form 5
obligations may con	tinue. See
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL 0 E ho

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ours per response:	0.5

1. Name and Address of Reporting Person [*] ORR R DOUGLAS		rson*	2. Issuer Name and Ticker or Trading Symbol <u>FIRSTCASH, INC</u> [FCFS]		tionship of Reporting Perso all applicable) Director	10% Owner	
(Last) 1600 WEST 7TH	(First) I STREET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/08/2017	Х	Officer (give title below) EVP & Chief Financi	Other (specify below) al Officer	
(Street) FORT WORTH	TX	76102	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing (Form filed by One Report Form filed by More than (ting Person	
(City)	(State)	(Zip)	tive Securities Acquired, Disposed of, or Benefi	cially (Person 		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		Securities Beneficially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	06/08/2017		S ⁽¹⁾		7,500	D	\$55	177 ,0 00 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 9. Number of 1. Title of 6. Date Exercisable and 7. Title and 8. Price of Derivative 3. Transaction 3A. Deemed 5. Number 10. 11. Nature Derivative Security (Instr. 3) Expiration Date (Month/Day/Year) Conversion Execution Date Transaction Amount of derivative Ownership of Indirect Date (Month/Day/Year) of Derivative Code (Instr. 8) Securities Security (Instr. 5) or Exercise if anv Securities Form: Beneficial Beneficially Owned Price of Derivative (Month/Day/Year) Securities Underlying Direct (D) Ownership (Instr. 4) or Indirect (I) (Instr. 4) Acquired Derivative (A) or Disposed Following Reported Security Security (Instr. 3 and 4) of (D) (Instr. 3, 4 and 5) Transaction(s) (Instr. 4) Amount 01 Number Date Expiration of Code ν (A) (D) Exercisable Date Title Shares

Explanation of Responses:

1. Shares were sold in accordance with a Preset Diversification Program (10b5-1 Trading Plan) which became effective December 12, 2016.

2. Includes 7,500 shares of non-vested restricted stock. Vesting is contingent pursuant to the Company's shareholder-approved Executive Performance Incentive Plan.

Remarks:

/s/ R. Douglas Orr

Date

** Signature of Reporting Person

06/09/2017

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.