UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): February 24, 2021



FIRSTCASH, INC.
(Exact name of registrant as specified in its charter)

001-10960

(Commission File Number)

75-2237318

(IRS Employer Identification No.)

1600 West 7th Street, Fort Worth, Texas 76102

(Address of principal executive offices, including zip code)

(817) 335-1100

(Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report)

Check th	e appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act: Name of each exchange on which registered

Title of each class Trading Symbol(s) Common Stock, par value \$.01 per share FCFS The Nasdaq Stock Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company $\ \square$

Delaware

(State or other jurisdiction of incorporation)

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

FirstCash, Inc. has made available on its corporate website (investors.firstcash.com) its most recent investor presentation. This presentation is included as Exhibit 99.1.

The information provided in this Item 7.01, including Exhibit 99.1 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by the specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 <u>FirstCash, Inc. Investor Presentation</u>

Cover Page Interactive Data File (embedded within the Inline XBRL document contained in Exhibit 101)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FIRSTCASH, INC. (Registrant) Dated: February 24, 2021

/s/ R. DOUGLAS ORR
R. Douglas Orr
Executive Vice President and Chief Financial Officer (As Principal Financial and Accounting Officer)



FORWARD-LOOKING STATEMENTS

THIS PRESENTATION CONTAINS FORWARD-LOOKING STATEMENTS ABOUT THE BUSINESS, FINANCIAL CONDITION AND PROSPECTS OF FIRSTCASH, INC. AND ITS WHOLLY OWNED SUBSIDIARIES (TOGETHER, THE "COMPANY"). FORWARD-LOOKING STATEMENTS, AS THAT TERM IS DEFINED IN THE PRIVATE SECURITIES LITERATION REFORM ACT OF 1995, CAN BE IDENTIFIED BY THE USE OF FORWARD-LOOKING TERMINOLOGY SUCH AS "BELIEVES," "PROJECTS," "BAY," "ESTIMATIES, "SHOULD," "PLANS," "TAGETS," "INTENDS," "COULD," "ANDICIPATES," "POTENTIAL," "CONPERENT," "CONPENDENT," "OPTIMISTIC" OR THE MEGATIVE THEREOF, OR CHIEF VARIATIONS THEREON, OR COMPANABLE TERMINOLOGY, OR BY DISCUSSIONS OF STRATEGY, OBJECTIVES, SEIDMATES, GUIDANCE, DEPECTATIONS AND PUTURE PLANS. FORWARD-LOOKING STATEMENTS CAN ALSO BE IDENTIFIED BY THE FACT THESE STATEMENTS DO NOT BELATE STRICTLY TO HISTORICAL OR CURRENT MATTERS. RATHER, FORWARD-LOOKING STATEMENTS RELATE TO MATTERS THAT HAVE NOT YET OCCURRED, THESE STATEMENTS ARE INHERENTLY SUBJECT TO RISCS AND UNCERTAINTIES.

WHILE THE COMPANY BELIEVES THE EXPECTATIONS REPLECTED IN FORWARD-LOCKING STATEMENTS ARE REASONABLE, THERE CAN BE NO ASSURANCES SUCH EXPECTATIONS WILL PROVE TO BE ACCURATE.

SECURITY HOLDERS ARE CAUTIONED THAT SUCH FORWARD-LOCKING STATEMENTS INVOICE RISES AND UNCERTAINTES. CERTAIN FACTORS MAY CAUSE RESULTS TO DIFFE MATERIALLY FROM THOSE

ANTICIPATED BY THE FORWARD-LOCKING STATEMENTS MAD IN THIS PRESENTATION. SUCH FACTORS MAY INCLUDE, WITHOUT LIMITATION, THE RISKS, UNJUGITATION AND SERVERTY OF THE COVID-19 PANDEMIC, INCLUDING ANY

VARBANTS OF THE COVID-19 PANDEMIC, WHICH INCLUDE RISKS AND UNCERTAINTES RELATED TO THE CURRENT UNROWNOWN DURATION AND SEVERITY OF THE COVID-19 PANDEMIC, INCLUDING ANY

VARBANTS OF THE COVID-19 WIRLS, THE TIMENS, AVAILABILITY AND EFFICACY OF THE COVID-19 VACCINES IN THE JURISDICTIONS IN WHICH THE COMPANY OPERATES, THE MEACT OF COVERNMENTAL

RESPONSES THAT HAVE BEEN, AND MAY IN THE FUTURE BE, IMPOSED IN RESPONSES TO THE PANDEMIC, INCLUDING STIMULUS PROGRAMS WHICH COULD ADVERSELY MEACT LENDING DEMAND AND

REGULATIONS WHICH COULD ADVERSELY AFFECT THE COMPANY'S ABILITY TO CONTINUE TO FULLY OPERATE, POTENTIAL CHANGES IN CONSUMER BEHAVIOR AND SHOPPING PATTERNS WHICH COULD IMPACT

DEMAND FOR BOTH THE COMPANY'S PAWN LOAN AND RETAIL PRODUCTS, THE DETERIORATION IN THE ECONOMIC CONDITIONS IN THE UNITED STATES AND LATIN AMERICA WHICH POTENTIALLY COULD

HAVE AN IMPACT ON DISCRETIONARY CONSUMER SPENDING, AND CHRENCY FULLUTATIONS, PRIMARBLY MYDIOVING THE MEDICAN PESO AND C2) THOSE DISCUSSED AND DESCRIBED IN THE COMPANY'S

2020 ANNAURA REPORT ON FORM TO FILE FLOW FLOW THE COMPANY WITH THE SEC. MANY OF THESE RISKS AND UNCERTAINTIES ARE BEYOND THE ABILITY OF THE COMPANY TO CONTROL, NOR

CAN THE COMPANY PREDICT, IM MANY CASES, ALL OF THE RISKS AND UNCERTAINTIES THAT COULD CAUSE ITS ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE INDICATED BY THE FORWARD-LOCKING

UNDERTAINNED TO REPORT ANY UPDATES OR REVISIONS TO ANY SUCH STATEMENT TO REPLECT ANY CHANGE IN THE COMPANY'S EXPECTATIONS OR ANY CHANGE IN EVENTS,

COMPANY OVERVIEW

FIRSTCASH IS THE LEADING INTERNATIONAL OPERATOR OF PAWN STORES WITH OVER 2,750 RETAIL PAWN LOCATIONS AND 17,000 EMPLOYEES IN 24 U.S. STATES, THE DISTRICT OF COLUMBIA AND FOUR COUNTRIES IN LATIN AMERICA INCLUDING MEXICO, GUATEMALA, COLOMBIA AND EL SALVADOR...

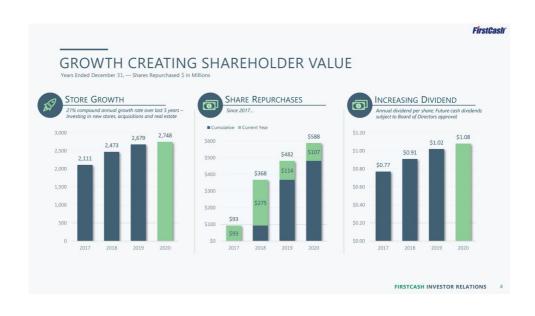




Provide a quick and convenient source of value-priced merchandise and small secured consumer loans, also known as pawn loans, to unbanked, under-banked and credit-challenged customers

BUSINESS STRATEGY

Grow revenues and income by opening new retail pawn locations, acquiring existing pawn stores in strategic markets and increasing revenue and operating profits in existing stores









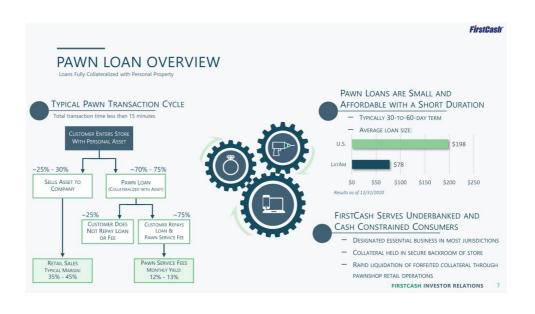


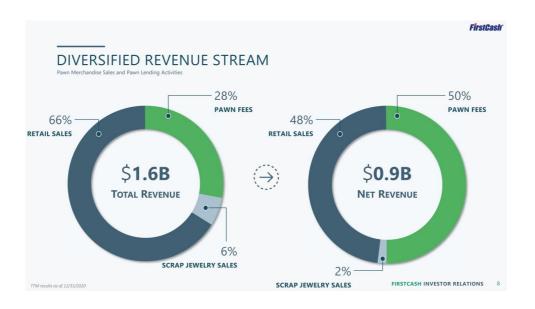
"ABOUT 53 MILLION U.S. ADULTS DON'T HAVE CREDIT SCORES. ANOTHER ROUGHLY 56 MILLION HAVE SUBPRIME SCORES. SOME HAVE A CHECKERED BORROWING HISTORY OR HIGH DEBT LOADS. BUT OTHERS, BANKS POINT OUT, JUST DON'T HAVE TRADITIONAL BORROWING BACKGROUNDS, OFTEN BECAUSE THEY ARE NEW TO THE U.S. OR PAY FOR MOST EXPENSES WITH CASH"

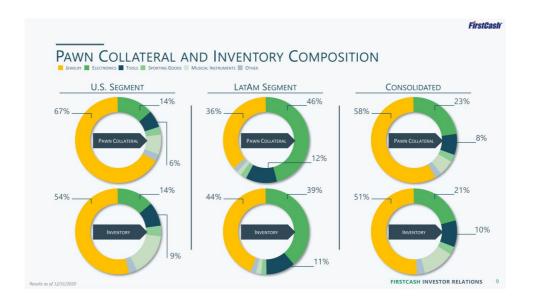
— THE WALL STREET

JOURNAL

SEPTEMBER 2019















OVER 1,700 LATIN AMERICA LOCATIONS IN FOUR COUNTRIES

- O LATIN AMERICA CONTINUES TO BE THE PRIMARY STORE GROWTH VEHICLE
- SUBSTANTIAL INFRASTRUCTURE AND CASH FLOWS TO ACCOMPLISH NEW ACQUISITIONS AND DE NOVO EXPANSION
- RUNWAY FOR CONTINUED STORE OPENINGS AND STRATEGIC ACQUISITIONS IN MEXICO











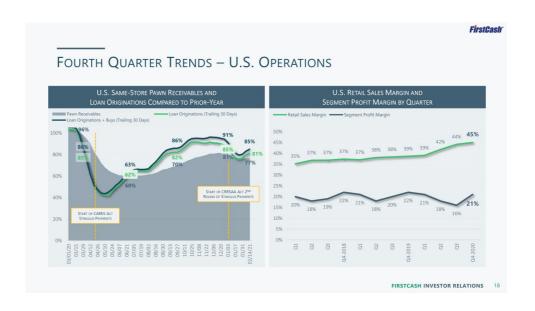


OVER 1,000 U.S. LOCATIONS IN 24 STATES AND THE DISTRICT OF COLUMBIA

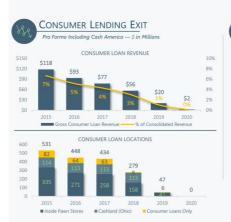
- O OPERATIONS FOCUSED IN STATES WITH:
 - GROWING POPULATIONS
 FAVORABLE DEMOGRAPHICS
 STABLE REGULATIONS
- SIGNIFICANT UNDERBANKED DEMOGRAPHICS
 CONTINUED OPPORTUNITIES FOR ACQUISITIONS IN EXISTING MARKETS
 HIGHLY FRAGMENTED INDUSTRY
 PRIMARILY ROLLUPS OF SMALL INDEPENDENT OPERATORS (1 TO 30 STORES)







LIMITED REGULATORY EXPOSURE



STABLE REGULATORY CLIMATE FOR PAWN

- AND NOT SUBJECT TO THE CFPB SMALL DOLLAR LOAN RULES BECAUSE THEY:
 - ARE COLLATERALIZED WITH A TANGIBLE ASSET
 - ARE NON-RECOURSE LOANS
 - HAVE SIGNIFICANTLY SMALLER AVERAGE LOAN SIZES
 - Do not involve credit checks, collection activities, ACH transactions or negative credit reporting
- O REGULATIONS ARE PRIMARILY AT THE STATE LEVEL IN THE U.S. AND THE FEDERAL LEVEL IN LATIN AMERICA
 - NO SIGNIFICANT NEGATIVE REGULATORY CHANGES IN THE LAST 25 YEARS
 - STATES WITH A POSITIVE RATE CHANGE INCLUDE:

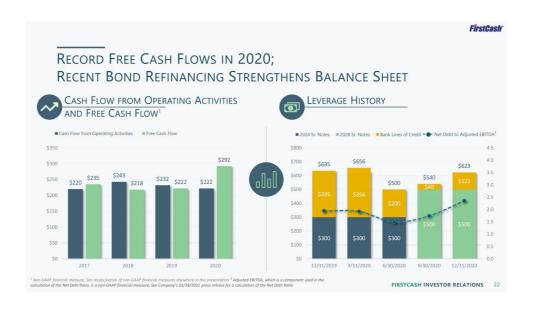
 - OHIO: ENACTED MARCH 28, 2017WASHINGTON: ENACTED JULY 24, 2015
 - ARIZONA: ENACTED JULY 24, 2014
 - NEVADA: ENACTED OCTOBER 1, 2011

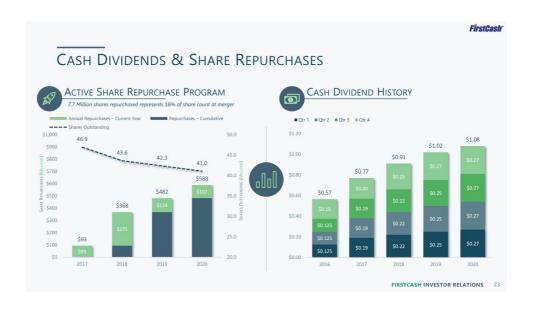
FINANCIAL HIGHLIGHTS



MERIDA, YUCATAN MEXICO













PAWN EXCLUSIVE BUSINESS MODEL

- AWIN EXCLUSIVE BUSINESS MODEL

 SMALL SECURED PAWN LOANS TO UNBANKED AND UNDERBANKED CONSUMERS WITH LIMITED OR NO ACCESS TO TRADITIONAL CREDIT PRODUCTS

 FULL-SERVICE LENDING AND RETAIL MODEL IS A SIGNIFICANT COMPETITIVE ADVANTAGE WITH STRONG MARGINS AND CASH FLOWS

 RESILIENT BUSINESS MODEL



PROVEN MULTI-COUNTRY GROWTH STRATEGY

- MATURE U.S. BUSINESS GENERATES SIGNIFICANT CASH FLOW
 RUNWAY FOR GROWTH IN LATIN AMERICA WHERE CUSTOMER
 DEMOGRAPHICS ARE FAVORABLE AND COMPETITION IS LIMITED

STRONG BALANCE SHEET FUNDS GROWTH, ACQUISITIONS, SHARE BUYBACKS AND DIVIDENDS









NON-GAAP FINANCIAL INFORMATION

THE COMPANY USES CERTAIN FINANCIAL CALCULATIONS SUCH AS ADJUSTED NET INCOME, ADJUSTED DILUTED EARNINGS PER SHARE, EBITDA, ADJUSTED EBITDA, FREE CASH FLOW, ADJUSTED FREE CASH FLOW AND CONSTANT CURRENCY RESULTS AS FACTORS IN THE MEASUREMENT AND EVALUATION OF THE COMPANY'S OPERATING PERFORMANCE AND PERIOD-OVER-PERIOD GROWTH. THE COMPANY DERIVES THESE FINANCIAL CALCULATIONS ON THE BASIS OF METHODOLOGIES OTHER THAN GENERALLY ACCEPTED ACCOUNTING PRINCIPLES ("GAAP"), PRIMARILY BY EXCLUDING FROM A COMPARABLE GAAP MEASURE CERTAIN ITEMS THE COMPANY DOES NOT CONSIDER TO BE REPRESENTATIVE OF ITS ACTUAL OPERATING PERFORMANCE. THESE FINANCIAL CALCULATIONS ARE "NON-GAAP FINANCIAL MEASURES" AS DEFINED IN SEC RULES. THE COMPANY USES THESE NON-GAAP FINANCIAL MEASURES IN OPERATING ITS BUSINESS BECAUSE MANAGEMENT BELIEVES THEY ARE LESS SUSCEPTIBLE TO VARIANCES IN ACTUAL OPERATING PERFORMANCE THAT CAN RESULT FROM THE EXCLUDED ITEMS, OTHER INFREQUENT CHARGES AND CURRENCY FLUCTUATIONS. THE COMPANY PRESENTS THESE FINANCIAL MEASURES TO INVESTORS BECAUSE MANAGEMENT BELIEVES THEY ARE USEFUL TO INVESTORS IN EVALUATING THE PRIMARY FACTORS THAT DRIVE THE COMPANY'S CORE OPERATING PERFORMANCE AND PROVIDE GREATER TRANSPARENCY INTO THE COMPANY'S RESULTS OF OPERATIONS. HOWEVER, ITEMS THAT ARE EXCLUDED AND OTHER ADJUSTMENTS AND ASSUMPTIONS THAT ARE MADE IN CALCULATING THESE NON-GAAP FINANCIAL MEASURES ARE SIGNIFICANT COMPONENTS IN UNDERSTANDING AND ASSESSING THE COMPANY'S FINANCIAL PERFORMANCE. THESE NON-GAAP FINANCIAL MEASURES ARE SIGNIFICANT COMPONENTS IN UNDERSTANDING AND ASSESSING THE COMPANY'S FINANCIAL PERFORMANCE. THESE NON-GAAP FINANCIAL MEASURES ARE NOT DETERMINED IN ACCORDANCE WITH GAAP AND ARE THUS SUSCEPTIBLE TO VARYING CALCULATIONS, THE NON-GAAP FINANCIAL MEASURES, AS PRESENTED, MAY NOT BE COMPARABLE TO OTHER SIMILARLY TITLED MEASURES.

PLEASE REFERENCE THE 10-K FILED ON 02/01/2021 FOR FURTHER EXPLANATION.

RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES TO GAAP FINANCIAL MEASURES

ADJUSTED FREE CASH FLOW

Reconciliation of Cash Flow From Operating Activities to Free Cash Flow & Adjusted Free Cash Flow

	YEAR ENDED DECEMBER 31,						
	2017	2018	2019	2020			
CASH FLOW FROM OPERATING ACTIVITIES	\$220,357	\$243,429	\$231,596	\$222,26			
CASH FLOW FROM INVESTING ACTIVITIES:	- '						
LOAN RECEIVABLES, NET	40,735	10,125	34,405	107,008			
PURCHASES OF FURNITURE, FIXTURES, EQUIPMENT AND IMPROVEMENTS	(25,971)	(35,677)	(44,311)	(37,543			
FREE CASH FLOW	235,121	217,877	221,691	291,729			
MERGER AND ACQUISMON EXPENSES PAID, NET OF TAX BENEFIT	6,659	7,072	1,276	991			
ADJUSTED FREE CASH FLOW	\$241,780	\$224,949	\$222,967	\$292,72			

ADJUSTED EBITDA

	SHTDA YEAR ENDED DECEMBER 31,					
	2017	2018	2019	2020		
Net income	\$143,892	\$153,206	\$164,618	\$106,579		
INCOME TAXES	28,420	52,103	59,993	37,120		
DEPRECIATION AND AMORTIZATION	55,233	42,961	41,904	42,10		
INTEREST EXPENSE	24,035	29,173	34,035	29,344		
Interest income	(1,597)	(2,444)	(1,055)	(1,540		
EBITDA	249,983	274,999	299,495	213,608		
ADJUSTMENTS:						
MERGER AND ACQUISITION EXPENSES	9,062	7,643	1,766	1,316		
Non-cash foreign currency (gain) loss related to lease liability	-	-	(933)	1,249		
Non-cash write-off of certain Cash America merger related lease intangibles	1	-	-	7,055		
NON-CASH IMPAIRMENT OF CERTAIN OTHER ASSETS	-	-	-	1,900		
CONSUMER LENDING WIND-DOWN COSTS AND ASSET IMPAIRMENTS		1,514	3,454	109		
LOSS ON EXTINGUISHMENT OF DEBT	14,114	-	-	11,737		
ADJUSTED EBITDA	\$273,159	\$284,156	\$303,782	\$236,974		

								First
RECONCILIATIONS OF NON-	-GAAP F	INANC	IAL ME	ASURE	S			
TO GAAP FINANCIAL MEASU	IRFS (C	INITING	JED)					
	()		/					
ADJUSTED NET INCOME								
Reconciliation of Net Income to Adjusted Net Income				YEAR ENDED E	ECEMBER 31,			
reconciliation of recome to register recome	201	2017 2018		201	9	2020		
	IN THOUSANDS	PER SHARE	In Thousands	PER SHARE	In Thousands	PER SHARE	In Thousands	PER SHARE
NET INCOME	\$143,892	\$3.00	\$153,206	\$3.41	\$164,618	\$3.81	\$106,579	\$2.56
Adjustments, net of tax:								
Merger and acquisition expenses	5,710	0.12	5,412	0.12	1,276	0.03	991	0.02
CONSUMER LENDING WIND-DOWN COSTS AND ASSET IMPAIRMENTS	-		1,166	0.03	2,659	0.06	84	
NET TAX BENEFIT FROM TAX ACT	(27,269)	(0.57)	(1,494)	(0.03)				
Non-cash foreign currency (gain) loss related to lease liability	-	-			(653)	(0.01)	874	0.02
NON-CASH WRITE-OFF OF CERTAIN CASH AMERICA MERGER RELATED LEASE INTANGIBLES					-		5, 432	0.13
Non-cash impairment of certain other assets 1	7.						1,463	0.04
ACCRUAL OF PRE-MERGER CASH AMERICA INCOME TAX LIABILITY	1						693	0.02
LOSS ON EXTINGUISHMENT OF DEBT	8,892	0.19					9,037	0.22
Adjusted Net Income	\$131,225	\$2.74	\$158,290	\$3.53	\$167,900	\$3.89	\$125,153	\$3.01



CONSTANT CURRENCY

Certain performance metrics discussed in this presentation are presented $% \left(\mathbf{r}\right) =\left(\mathbf{r}\right)$ ON A "CONSTANT CURRENCY" BASIS, WHICH IS CONSIDERED A NON-GAAP FINANCIAL MEASURE. THE COMPANY'S MANAGEMENT USES CONSTANT CURRENCY RESULTS TO EVALUATE OPERATING RESULTS OF BUSINESS OPERATIONS IN LATIN AMERICA, WHICH ARE PRIMARILY TRANSACTED IN LOCAL CURRENCIES.

THE COMPANY BELIEVES CONSTANT CURRENCY RESULTS PROVIDE INVESTORS WITH VALUABLE SUPPLEMENTAL INFORMATION REGARDING THE UNDERLYING PERFORMANCE OF ITS BUSINESS OPERATIONS IN LATIN AMERICA, CONSISTENT WITH HOW THE COMPANY'S MANAGEMENT EVALUATES SUCH PERFORMANCE AND OPERATING RESULTS. CONSTANT CURRENCY RESULTS REPORTED HEREIN ARE CALCULATED BY TRANSLATING CERTAIN BALANCE SHEET AND INCOME STATEMENT ITEMS DENOMINATED IN LOCAL CURRENCIES USING THE EXCHANGE RATE FROM THE PRIOR-YEAR COMPARABLE PERIOD, AS OPPOSED TO THE CURRENT COMPARABLE PERIOD, IN ORDER TO EXCLUDE THE EFFECTS OF FOREIGN CURRENCY RATE FLUCTUATIONS FOR purposes of evaluating period-over-period comparisons. Business OPERATIONS IN MEXICO, GUATEMALA AND COLOMBIA ARE TRANSACTED IN MEXICAN PESOS, GUATEMALAN QUETZALES AND COLOMBIAN PESOS, RESPECTIVELY. THE COMPANY ALSO HAS OPERATIONS IN EL SALVADOR WHERE THE REPORTING AND FUNCTIONAL CURRENCY IS THE U.S. DOLLAR.

