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(Last)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

1. Name and Address of Reporting Person*

(First)

(Middle)

FAULKNER MIKEL D

180 STATE STREET

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to or Section

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

| pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | hours per respo | nse: | 0.5 | | |
|--|---|--------------------------------|------------------------|-----------------------|---|--|
| 2. Issuer Name and Ticker or Trading Symbol FIRSTCASH, INC [FCFS] | | tionship of R all applicabl | eporting Persor le) | on(s) to Issuer | | |
| L = - J | X | Director | | 10% Owner | | |
| 3. Date of Earliest Transaction (Month/Day/Year) 01/30/2018 | | Officer (giv below) | ve title | Other (specify below) | y | |

| SUITE 200 | | | | | | | | | |
|----------------------|---------|-------------------|--|-------------------|---|--|--|--|--|
| SUITE 200 | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) | idual or Joint/Group Filing (Check Applicable | | | | |
| Street) SOUTHLAKE | ТХ | 76092 | | X | Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zip) | | | | | | | |
| | | Table I Non Dariv | ative Securities Acquired Dispessed of or Benef | ioiolly | Quinod | | | | |

Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. | | 4. Securities Disposed Of (5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|-----------------------------|---|--------------------------------------|---------------|-------------------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (11511 4) |
| Common Stock | 01/30/2018 | | Α | | 1,238(1) | Α | \$ <mark>0</mark> | 3,305 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) of Dispo of (D) (Instr | of Expiration Date Derivative (Month/Day/Year) Securities Acquired (A) or | | 7. Title Amour Securi Under Deriva Securi and 4) | nt of ties lying tive ty (Instr. 3 | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---|---|--|---|------------------------------|---|--|---|---------------------|--|--|---|--|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Reflects a grant of restricted stock units ("RSUs") that shall vest one year from the date of grant pursuant to the terms of the RSU award agreement or on a pro rata portion upon the termination of service other than for cause, with such pro rata portion determined based on the number of whole months that elapsed from the Grant Date to the termination of service; the vesting and payment of these RSUs will be accelerated if there is a change-in-control of the Company and the Units are not assumed by the surviving entity or otherwise equitably converted or substituted in connection with the Change in Control. The number of RSUs was determined by dividing \$90,000 by \$72.75, the average of the high and low price of the Company's common stock on the New York Stock Exchange on the day of the grant.

Remarks:

/s/ MIKEL D. FAULKNER

02/01/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.