

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2006, or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-19133

FIRST CASH FINANCIAL SERVICES, INC.  
(Exact name of registrant as specified in its charter)

Delaware 75-2237318  
(state or other jurisdiction (IRS Employer Identification No.)  
of incorporation or organization)

690 East Lamar Blvd., Suite 400  
Arlington, Texas 76011  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (817) 460-3947

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. Large accelerated filer  Accelerated filer  Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of November 8, 2006 there were 31,536,004 shares of Common Stock outstanding.

PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

FIRST CASH FINANCIAL SERVICES, INC.  
CONDENSED CONSOLIDATED BALANCE SHEETS

	September 30,		December 31,
	2006	2005	2005
	(unaudited)		
	(in thousands, except per share data)		
ASSETS			
Cash and cash equivalents	\$ 20,789	\$ 29,657	\$ 42,741
Service fees receivable	5,203	4,227	4,176
Customer receivables, net of allowance of \$9,391, \$246 and \$242, respectively	71,692	35,750	33,802
Inventories	28,018	21,461	21,987
Prepaid expenses and other current assets	7,026	4,005	5,430
Total current assets	132,728	95,100	108,136
Property and equipment, net	29,119	22,396	23,565
Goodwill and other intangible assets	72,631	53,237	53,237
Other	1,208	938	1,016
Total assets	\$235,686	\$171,671	\$185,954

	=====	=====	=====
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current portion of notes payable	\$ 2,250	\$ -	\$ -
Accounts payable	2,091	945	908
Accrued liabilities	14,228	9,242	13,722
	-----	-----	-----
Total current liabilities	18,569	10,187	14,630
Revolving credit facility	31,000	-	-
Notes payable, net of current portion	7,750	-	-
Deferred income taxes payable	9,245	8,569	8,616
	-----	-----	-----
Total liabilities	66,564	18,756	23,246
Stockholders' equity:			
Preferred stock; \$.01 par value; 10,000,000 shares authorized	-	-	-
Common stock; \$.01 par value; 90,000,000 shares authorized	347	336	340
Additional paid-in capital	92,173	80,997	83,065
Retained earnings	124,875	95,102	102,823
Common stock held in treasury	(48,273)	(23,520)	(23,520)
	-----	-----	-----
Total stockholders' equity	169,122	152,915	162,708
	-----	-----	-----
Total liabilities and stockholders' equity	\$235,686	\$171,671	\$185,954
	=====	=====	=====

The accompanying notes are an integral part  
of these condensed consolidated financial statements.

FIRST CASH FINANCIAL SERVICES, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF INCOME

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2006	2005	2006	2005
	-----			
	(unaudited, in thousands, except per share amounts)			
Revenues:				
Merchandise sales	\$ 36,988	\$ 25,441	\$ 95,850	\$ 72,222
Finance and service charges	31,479	27,932	82,685	72,386
Other	1,005	934	3,012	3,026
	-----	-----	-----	-----
	69,472	54,307	181,547	147,634
	-----	-----	-----	-----
Cost of revenues:				
Cost of goods sold	20,781	15,635	55,314	43,605
Credit loss provision	6,789	4,257	11,328	8,856
Other	122	72	312	206
	-----	-----	-----	-----
	27,692	19,964	66,954	52,667
	-----	-----	-----	-----
Net revenues	41,780	34,343	114,593	94,967
	-----	-----	-----	-----
Expenses and other income:				
Store operating expenses	21,086	17,574	57,853	49,499
Administrative expenses	6,031	5,251	16,801	13,676
Depreciation and amortization	2,090	1,533	5,690	4,195
Interest expense	219	-	219	-
Interest income	(141)	(46)	(691)	(217)
	-----	-----	-----	-----
	29,285	24,312	79,872	67,153
	-----	-----	-----	-----
Income before income taxes	12,495	10,031	34,721	27,814
Provision for income taxes	4,560	3,661	12,669	10,152
	-----	-----	-----	-----
Net income	\$ 7,935	\$ 6,370	\$ 22,052	\$ 17,662
	=====	=====	=====	=====
Net income per share:				
Basic	\$ 0.26	\$ 0.20	\$ 0.70	\$ 0.56
	=====	=====	=====	=====
Diluted	\$ 0.25	\$ 0.19	\$ 0.67	\$ 0.53
	=====	=====	=====	=====

The accompanying notes are an integral part  
of these condensed consolidated financial statements.

FIRST CASH FINANCIAL SERVICES, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

	Nine Months Ended September 30,	
	2006	2005
	-----	-----
	(unaudited, in thousands)	
Cash flows from operating activities:		
Net income	\$ 22,052	\$ 17,662
Adjustments to reconcile net income to net cash flows from operating activities:		
Depreciation and amortization	5,690	4,195
Share-based compensation	560	-
Non-cash portion of credit loss provision	4,289	6,462
Stock option and warrant income tax benefit	-	1,147
Changes in operating assets and liabilities:		
Service fees receivable	(1,027)	285
Inventories	(1,326)	(1,412)
Prepaid expenses and other assets	(294)	(573)
Accounts payable and accrued liabilities	(832)	645
Current and deferred income taxes	(1,293)	(108)
	-----	-----
Net cash flows from operating activities	27,819	28,303
	-----	-----
Cash flows from investing activities:		
Customer receivables, originations net of collections	(15,503)	(5,723)
Purchases of property and equipment	(10,928)	(9,215)
Acquisition of Auto Master buy-here/pay-here automotive division	(23,652)	-
	-----	-----
Net cash flows from investing activities	(50,083)	(14,938)
	-----	-----
Cash flows from financing activities:		
Proceeds from debt	31,000	-
Payments of debt	(14,490)	-
Purchase of treasury stock	(24,753)	(11,404)
Proceeds from exercise of stock options and warrants	5,582	1,464
Stock option and warrant income tax benefit	2,973	-
	-----	-----
Net cash flows from financing activities	312	(9,940)
	-----	-----
Change in cash and cash equivalents	(21,952)	3,425
Cash and cash equivalents at beginning of the period	42,741	26,232
	-----	-----
Cash and cash equivalents at end of the period	\$ 20,789	\$ 29,657
	=====	=====
Supplemental disclosure of cash flow information:		
Cash paid during the period for:		
Interest	\$ 148	\$ -
	=====	=====
Income taxes	\$ 11,310	\$ 9,513
	=====	=====
Supplemental disclosure of non-cash investing activity:		
Non-cash transactions in connection with pawn receivables settled through forfeitures of collateral transferred to inventories	\$ 35,379	\$ 29,876
	=====	=====
Supplemental disclosure of non-cash financing activity:		
Notes payable issued in connection with the acquisition of Auto Master	\$ 10,000	\$ -
	=====	=====

The accompanying notes are an integral part  
of these condensed consolidated financial statements.

FIRST CASH FINANCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(UNAUDITED)

Note 1 - Basis of Presentation

The accompanying unaudited condensed consolidated financial statements, including the notes thereto, include the accounts of First Cash Financial Services, Inc. (the "Company"), and its wholly-owned subsidiaries. In addition, the accompanying consolidated financial statements include the accounts of Cash & Go, Ltd., a Texas limited partnership that operates financial services kiosks inside convenience stores, in which the Company has a 50% ownership interest. All significant intercompany accounts and transactions have been eliminated.

On August 25, 2006, the Company acquired Guaranteed Auto Finance, Inc. and SHAC, Inc. (collectively doing business as "Auto Master"). Accordingly, the Consolidated Balance Sheets include the accounts of Auto Master as of September 30, 2006 and the Consolidated Statements of Income include the results of Auto Master for the period August 26, 2006 through September 30, 2006. All significant intercompany accounts and transactions have been eliminated.

Such unaudited consolidated financial statements are condensed and do not include all disclosures and footnotes required by generally accepted accounting principles in the United States of America for complete financial statements. Such interim period financial statements should be read in conjunction with the Company's consolidated financial statements, which are included in the Company's December 31, 2005 Annual Report on Form 10-K. The condensed consolidated financial statements as of September 30, 2006 and for the three and nine-month periods ended September 30, 2006 and 2005, are unaudited, but in management's opinion, include all adjustments (consisting of only normal recurring adjustments) considered necessary to present fairly the financial position, results of operations and cash flows for such interim periods. Operating results for the periods ended September 30, 2006 are not necessarily indicative of the results that may be expected for the full fiscal year.

Certain amounts in prior year comparative presentations have been reclassified in order to conform to the 2006 presentation.

Note 2 - Stock Split

In January 2006, the Company's Board of Directors approved a two-for-one stock split in the form of a stock dividend to shareholders of record on February 6, 2006. The additional shares were distributed on February 20, 2006. Common stock and all share and per share amounts (except authorized shares and par value) have been retroactively adjusted to reflect the split.

Note 3 - Revolving Credit Facility and Notes Payable

The Company maintains a long-term line of credit with two commercial lenders (the "Credit Facility") which was amended during the third quarter of 2006 to increase the amount available under the line of credit from \$25,000,000 to \$50,000,000 and to extend the term of the facility until April 2009. The Credit Facility bears interest at the prevailing LIBOR rate (which was approximately 5.3% at September 30, 2006) plus a fixed interest rate margin of 1.375%. Amounts available under the Credit Facility are limited to 300% of the Company's earnings before income taxes, interest, and depreciation for the trailing twelve months. At September 30, 2006, the Company had \$31,000,000 outstanding under the Credit Facility and the Company had \$19,000,000 available for borrowings. Under the terms of the Credit Facility, the Company is required to maintain certain financial ratios and comply with certain technical covenants. The Company was in compliance with the requirements and covenants of the Credit Facility as of September 30, 2006, and November 8, 2006. The Company is required to pay an annual commitment fee of 1/8 of 1% on the average daily unused portion of the Credit Facility commitment. The Company's Credit Facility contains provisions that allow the Company to repurchase stock and/or pay cash dividends within certain parameters. Substantially all of the unencumbered assets of the Company have been pledged as collateral against indebtedness under the Credit Facility.

The Company has notes payable to individuals arising from the Auto Master acquisition which total \$10,000,000 in aggregate and bear interest at 7%, with quarterly payments of principal and interest scheduled over the

next four years. Of the \$10,000,000 in notes payable, \$2,250,000 is classified as a current liability and \$7,750,000 is classified as long-term debt. One of the notes payable, in the principal amount of \$1,000,000, is convertible after one year into 55,555 shares of the Company's common stock at a conversion price of \$18.00 per share.

#### Note 4 - Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share (in thousands, except per share data):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2006	2005	2006	2005
Numerator:				
Net income for calculating basic and diluted earnings per share	\$ 7,935	\$ 6,370	\$22,052	\$17,662
Denominator:				
Weighted-average common shares for calculating basic earnings per share	30,938	31,142	31,514	31,542
Effect of dilutive securities:				
Stock options and warrants	1,345	1,724	1,352	1,700
Weighted-average common shares for calculating diluted earnings per share	32,283	32,866	32,866	33,242
Basic earnings per share	\$ 0.26	\$ 0.20	\$ 0.70	\$ 0.56
Diluted earnings per share	\$ 0.25	\$ 0.19	\$ 0.67	\$ 0.53

#### Note 5 - Share-Based Compensation Expense

Under the Company's equity compensation plans, including the board-approved 1990 Stock Option Plan, the shareholder-approved 1999 Stock Option Plan and the shareholder-approved 2004 Long-Term Incentive Plan (collectively described as the "Plans"), it has granted qualified and non-qualified stock options to officers, directors and other key employees. At September 30, 2006, 129,000 shares of unissued common stock of the Company were available for granting under the Plans. In addition, the Company has issued warrants to purchase shares of common stock to certain key members of management, directors and other third parties.

Prior to January 1, 2006, the Company applied the recognition and measurement principles of APB 25, Accounting for Stock Issued to Employees, and related interpretations in accounting for awards of stock options and warrants, whereby at the date of grant, no compensation expense was reflected in income, as all stock options and warrants granted had an exercise price equal to or greater than the market value of the underlying common stock on the date of grant. Pro forma information regarding net income and earnings per share was provided in accordance with Statement of Financial Accounting Standards ("SFAS") 148, Accounting for Stock-Based Compensation - Transition and Disclosure, as if the fair value method defined by SFAS 123, Accounting for Stock-Based Compensation had been applied to stock-based compensation. For purposes of the pro forma disclosures, the estimated fair value of stock options was amortized to expense over the options' vesting period.

Effective January 1, 2006, the Company adopted SFAS No. 123(R), Share-Based Payments, which replaces SFAS 123 and supersedes APB 25. SFAS 123(R) requires all share-based payments to employees, including grants of employee stock options, to be recognized in the financial statements based on their fair values. The Company adopted SFAS 123(R) using the modified-prospective transition method, which requires the Company, beginning January 1, 2006 and thereafter, to expense the grant-date fair value of all share-based awards over their remaining vesting periods to the extent the awards were not fully vested as of the date of adoption and to expense the fair value of all share-based awards granted subsequent to December 31, 2005 over their requisite service periods. Stock-based compensation expense for all share-based payment awards granted after January 1, 2006 is based on the grant-date fair value estimated in accordance with the provisions of SFAS 123(R). The Company recognizes compensation cost net of a forfeiture rate and recognizes the compensation cost for only those awards expected to vest on a straight-line basis over the requisite service period of the award, which is

generally the vesting term. The Company estimated the forfeiture rate based on its historical experience and its expectations of future forfeitures. As required under the modified-prospective transition method, prior periods have not been restated. In March 2005, the Securities and Exchange Commission ("SEC") issued Staff Accounting Bulletin ("SAB") 107 regarding the SEC's interpretation of SFAS 123(R) and the valuation of share-based payments for public companies. The Company has applied the provisions of SAB 107 in its adoption of SFAS 123(R). The Company records share-based compensation cost as an administrative expense.

Historically, stock options and warrants have been granted to purchase the Company's common stock at an exercise price equal to or greater than the fair market value at the date of grant and generally have a maximum duration of ten years. Stock options and warrants granted prior to January 1, 2005 were either fully vested and exercisable on the grant date, or vested and become exercisable ratably over a five year period beginning five years from the date of grant. In addition, certain of the options with vesting provisions granted prior to January 1, 2005 included accelerated vesting provisions tied to increases in the market value of Company stock. All stock options granted during fiscal 2005 were fully vested on the date of grant, of which 594,000 options were granted with an exercise price equal to the market price of the stock on the date of grant and 5,264,000 options were granted with an exercise price that exceeded the market price on the date of grant ("premium-priced options"). The options granted in fiscal 2005 at market price had a weighted-average exercise price of \$12.50 and a weighted-average fair value of \$3.46. The premium-priced options granted in fiscal 2005 had a weighted-average exercise price of \$19.89 and a weighted-average fair value price of \$3.75.

As a result of adopting SFAS 123(R) on January 1, 2006, the Company's income before income taxes and net income for the three months ended September 30, 2006 were approximately \$40,000 and \$25,000, respectively, less than if it had continued to account for share-based compensation under the recognition and measurement provisions of APB 25, and related interpretations, as permitted by SFAS 123. Basic and diluted net income per share for the three months ended September 30, 2006 would not have been affected if the Company had not adopted SFAS 123(R). The Company's income before income taxes and net income for the nine months ended September 30, 2006 were approximately \$560,000 and \$365,000, respectively, less than if it had continued to account for share-based compensation under the recognition and measurement provisions of APB 25. Basic and diluted net income per share for the nine months ended September 30, 2006 would have each increased by \$0.01, to \$0.71 and \$0.68, respectively, if the Company had not adopted SFAS 123(R). SFAS 123(R) requires that cash flows from tax benefits resulting from tax deductions in excess of the compensation cost recognized for stock-based awards (excess tax benefits) be classified as financing cash flows prospectively from January 1, 2006. Prior to the adoption of SFAS 123(R), such excess tax benefits were presented as operating cash flows. Accordingly, \$2,973,000 of excess tax benefits has been classified as a financing cash inflow in the 2006 year-to-date Consolidated Statement of Cash Flows. For the nine months ended September 30, 2005, such excess tax benefits amounted to \$1,147,000 and were classified as an operating activity cash inflow.

During the third quarter of 2006, the Company issued 85,000 qualified stock options at or above market price to certain employees. The Company has recorded the estimated cost of the options, which it considers to be an immaterial amount, in its share-based compensation expense, based on preliminary assumptions of expected life, expected volatility, the risk-free interest rate and expected forfeitures. A more precise calculation of the weighted-average grant-date fair value and disclosure of the underlying assumptions used in the fair value calculation will be provided in the Company's Annual Report on Form 10-K.

Of the total share-based compensation expense (before tax benefit) of \$560,000 for the nine months ended September 30, 2006, approximately \$490,000 related to accelerated vesting of previously issued options as a result of an increase in the market value of the Company's common stock during the first quarter of 2006. As of September 30, 2006, there were no outstanding, unvested options with accelerated vesting features. The Company anticipates that it will record approximately an additional \$75,000 of share-based compensation expense in the remaining quarter of fiscal 2006. Total share-based compensation expense, before tax benefit, for fiscal 2006 is anticipated to be approximately \$635,000.

A summary of stock option and warrant activity during the nine months ended September 30, 2006 is presented below:

Underlying	Weighted-Average	Weighted-Average Remaining	Aggregate Intrinsic
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	Shares (thousands)	Exercise Price	Contractual Term (years)	Value (thousands)
Outstanding at December 31, 2005	6,631	\$12.04	8.5	\$ 26,099
Granted	85	20.00	9.9	50
Exercised	(821)	6.83	7.4	8,434
Canceled or forfeited	-	-	-	-
Outstanding at September 30, 2006	5,895	12.89	7.9	45,410
Vested and expected to vest at September 30, 2006	5,895	12.89	7.9	45,410
Exercisable at September 30, 2006	5,633	12.51	7.9	42,228

The aggregate intrinsic value in the above table reflects the total pretax intrinsic value (the difference between the Company's closing stock price on the last trading day of the period and the exercise price of the options and warrants, multiplied by the number of in-the-money options and warrants) that would have been received by the option and warrant holders had all option and warrant holders exercised their options and warrants on September 30, 2006. The intrinsic value of the stock options and warrants exercised are based on the closing price of the Company's stock on the date of exercise. The total intrinsic value of options and warrants exercised for the nine months ended September 30, 2005 was \$3,319,000. The Company typically issues shares of common stock to satisfy option and warrant exercises.

Prior to the adoption of SFAS 123(R), the Company accounted for share-based compensation plans under the provisions of APB 25, Accounting for Stock Issued to Employees, and related interpretations. If compensation cost for stock-based compensation plans had been determined based on the fair value method (estimated using the Black-Scholes option pricing model) recognized over the vesting period in accordance with SFAS 123, pro forma net income and earnings per share for the three and nine-month periods ended September 30, 2005, would have been as follows:

	Three Months Ended September 30, 2005	Nine Months Ended September 30, 2005
Net income, as reported	\$ 6,370	\$17,662
Less: Pro forma stock-based employee compensation determined under the fair value requirements of SFAS 123, net of income tax benefits	46	7,485
Adjusted net income (loss)	\$ 6,324	\$10,177
Earnings (loss) per share:		
Basic, as reported	\$ 0.20	\$ 0.56
Basic, adjusted	\$ 0.20	\$ 0.32
Diluted, as reported	\$ 0.19	\$ 0.53
Diluted, adjusted	\$ 0.19	\$ 0.31

No options were granted during the three month period ended September 30, 2005. The estimated per share weighted-average grant-date fair value of stock options granted during the nine-month period ended September 30, 2005, was \$15.13, as determined using the Black-Scholes option pricing model based on the following assumptions:

Dividend yield	-
Volatility	45.0 %
Risk-free interest rate	3.5 %
Expected life	5.0 years

On November 10, 2005, the Financial Accounting Standards Board ("FASB") issued FASB Staff Position No. SFAS 123(R)-3, Transition Election Related to Accounting for Tax Effects of Share-Based Payment Awards ("FSP 123(R)-3"). The alternative transition method includes simplified methods to establish the beginning balance of the additional paid-in capital pool ("APIC pool") related to the tax effects of employee stock-based compensation, and to determine the subsequent impact on the APIC pool and Consolidated Statements



of Cash Flows of the tax effects of employee stock-based compensation awards that are outstanding upon adoption of SFAS 123(R). The Company has until January 1, 2007 to make a one-time election to adopt the transition method described in FSP 123(R)-3. The Company is currently evaluating FSP 123(R)-3; however, if the Company were to make the one-time election, it is not expected to affect operating income or net income.

Note 6 - Guarantees

First Cash Credit, Ltd. ("FCC"), a wholly-owned subsidiary of the Company, offers a fee-based credit services program ("CSO program") to assist consumers in its Texas markets in obtaining credit. Under the CSO program, FCC assists customers in applying for a short-term loan from an independent, non-bank, consumer lending company (the "Independent Lender") and issues the Independent Lender a letter of credit to guarantee the repayment of the loan. The loans made by the Independent Lender to credit services customers of FCC range in amount from \$100 to \$1,000, have terms of 7 to 31 days and bear interest at a rate of less than 10% on an annualized basis.

These letters of credit constitute a guarantee for which the Company is required to recognize, at the inception of the guarantee, a liability for the fair value of the obligation undertaken by issuing the letters of credit. The Independent Lender may present the letter of credit to FCC for payment if the customer fails to repay the full amount of the loan and accrued interest after the due date of the loan. Each letter of credit expires within 60 days from the inception of the associated lending transaction. FCC's maximum loss exposure under all of the outstanding letters of credit issued on behalf of its customers to the Independent Lender as of September 30, 2006 was \$12,823,000 compared to \$11,129,000 at September 30, 2005. According to the letter of credit, if the borrower defaults on the loan, the Company will pay the Independent Lender the principal, accrued interest, insufficient funds fee, and late fees, all of which the Company records as bad debt in the short-term advance and credit services loss provision. FCC is entitled to seek recovery directly from its customers for amounts it pays the Independent Lender in performing under the letters of credit. The Company records the estimated fair value of the liability under the letters of credit in accrued liabilities.

Note 7 - Acquisition

Pursuant to the Company's strategic initiative to grow and diversify its product suite within the specialty consumer finance industry, the Company acquired two affiliated companies, collectively doing business as Auto Master, an automotive retailer and related finance company focused exclusively on the "buy-here/pay-here" segment of the retail used vehicle market. Auto Master, based in Northwest Arkansas, owns and operates eight buy-here/pay-here automobile dealerships located in Arkansas, Missouri and Oklahoma, which specialize in the sale of clean, moderately-priced used vehicles. The definitive stock purchase agreement for the privately-held Auto Master group of companies was signed and closed on August 25, 2006. The purchase price, in the amount of \$33.7 million, was funded through a combination of \$23.7 million in cash and notes payable to the sellers in the amount of \$10 million. In addition, the Company retired approximately \$14 million of the outstanding interest-bearing debt of Auto Master subsequent to closing the purchase transaction.

The acquisition has been accounted for using the purchase method of accounting. Accordingly, the purchase price was allocated to assets and liabilities acquired based upon their estimated fair market values at the date of acquisition. The excess purchase price over the estimated fair market value of the net tangible assets acquired and identifiable intangible assets has been recorded as goodwill. The total amount of goodwill and identified intangible assets, currently estimated at approximately \$19.4 million, is expected to be deductible for tax purposes. The actual fair market value of the assets acquired is currently being evaluated. The results of operations of the acquired company are included in the consolidated financial statements from its date of acquisition.

The preliminary allocation of the purchase price is presented below (in thousands):

Cash	\$	7
Fair market value of net tangible assets		28,723
Goodwill and intangible assets		19,420
Less: assumed debt		(14,490)
		-----
	\$	33,660
		=====

Note 8 - Operating Segment Information

The Company manages its business on the basis of two reportable segments: the pawn and short-term advance segment and the buy-here/pay-here automotive segment. There are no intersegmental sales and each segment is supervised separately. The following tables detail selected balance sheet information regarding the operating segments as of September 30, 2006 and September 30, 2005 (amounts shown in thousands):

	Pawn and Short-term Advance	Buy-Here/ Pay-Here Automotive	Consolidated
	-----	-----	-----
September 30, 2006			
-----			
Service fees receivable	\$ 5,128	\$ 75	\$ 5,203
Customer receivables, net of allowance	41,158	30,534	71,692
Inventories	24,912	3,106	28,018
September 30, 2005			
-----			
Service fees receivable	\$ 4,227	\$ -	\$ 4,227
Customer receivables, net of allowance	35,750	-	35,750
Inventories	21,461	-	21,461

The following tables detail revenues, cost of revenues, net revenues and certain expenses by operating segment for the three months ended September 30, 2006 and September 30, 2005 (amounts shown in thousands):

	Pawn and Short-term Advance	Buy-Here/ Pay-Here Automotive	Total
	-----	-----	-----
Three Months Ended September 30, 2006			
-----			
Revenues:			
Merchandise sales	\$ 30,620	\$ 6,368	\$ 36,988
Finance and service charges	31,150	329	31,479
Other	979	26	1,005
	-----	-----	-----
	62,749	6,723	69,472
	-----	-----	-----
Cost of revenues:			
Cost of goods sold	17,822	2,959	20,781
Credit loss provision	5,237	1,552	6,789
Other	122	-	122
	-----	-----	-----
	23,181	4,511	27,692
	-----	-----	-----
Net revenues	39,568	2,212	41,780
Expenses and other income:			
Store operating expenses	20,277	809	21,086
Store depreciation and amortization	1,867	4	1,871
	-----	-----	-----
	22,144	813	22,957
	-----	-----	-----
Net store contribution	\$ 17,424	\$ 1,399	\$ 18,823
	=====	=====	=====

Three Months Ended September 30, 2005

-----			
Revenues:			
Merchandise sales	\$ 25,441	\$ -	\$ 25,441
Finance and service charges	27,932	-	27,932
Other	934	-	934
	-----	-----	-----
	54,307	-	54,307
	-----	-----	-----
Cost of revenues:			
Cost of goods sold	15,635	-	15,635
Credit loss provision	4,257	-	4,257
Other	72	-	72
	-----	-----	-----
	19,964	-	19,964
	-----	-----	-----

Net revenues	34,343	-	34,343
Expenses and other income:			
Store operating expenses	17,574	-	17,574
Store depreciation and amortization	1,366	-	1,366
	-----	-----	-----
	18,940	-	18,940
	-----	-----	-----
Net store contribution	\$ 15,403	\$ -	\$ 15,403
	=====	=====	=====

The following tables detail revenues, cost of revenues, net revenues and certain expenses by operating segment for the nine months ended September 30, 2006 and September 30, 2005 (amounts shown in thousands):

	Pawn and Short-term Advance	Buy-Here/ Pay-Here Automotive	Total
	-----	-----	-----
Nine Months Ended September 30, 2006			
-----			
Revenues:			
Merchandise sales	\$ 89,482	\$ 6,368	\$ 95,850
Finance and service charges	82,356	329	82,685
Other	2,986	26	3,012
	-----	-----	-----
	174,824	6,723	181,547
	-----	-----	-----
Cost of revenues:			
Cost of goods sold	52,355	2,959	55,314
Credit loss provision	9,776	1,552	11,328
Other	312	-	312
	-----	-----	-----
	62,443	4,511	66,954
	-----	-----	-----
Net revenues	112,381	2,212	114,593
Expenses and other income:			
Store operating expenses	57,044	809	57,853
Store depreciation and amortization	5,126	4	5,130
	-----	-----	-----
	62,170	813	62,983
	-----	-----	-----
Net store contribution	\$ 50,211	\$ 1,399	\$ 51,610
	=====	=====	=====

Nine Months Ended September 30, 2005

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Revenues:			
Merchandise sales	\$ 72,222	\$ -	\$ 72,222
Finance and service charges	72,386	-	72,386
Other	3,026	-	3,026
	-----	-----	-----
	147,634	-	147,634
	-----	-----	-----
Cost of revenues:			
Cost of goods sold	43,605	-	43,605
Credit loss provision	8,856	-	8,856
Other	206	-	206
	-----	-----	-----
	52,667	-	52,667
	-----	-----	-----
Net revenues	94,967	-	94,967
Expenses and other income:			
Store operating expenses	49,499	-	49,499
Store depreciation and amortization	3,757	-	3,757
	-----	-----	-----
	53,256	-	53,256
	-----	-----	-----
Net store contribution	\$ 41,711	\$ -	\$ 41,711
	=====	=====	=====

The following table reconciles net store contribution, as presented above, to net income for each period presented:

	Three Months Ended September 30,	Nine Months Ended September 30,
	-----	-----

	2006	2005	2006	2005
	-----	-----	-----	-----
Total net store contribution for reportable segments	\$18,823	\$15,403	\$51,610	\$41,711
Administrative depreciation and amortization	(219)	(167)	(560)	(438)
Administrative expenses	(6,031)	(5,251)	(16,801)	(13,676)
Interest expense	(219)	-	(219)	-
Interest income	141	46	691	217
Provision for income taxes	(4,560)	(3,661)	(12,669)	(10,152)
	-----	-----	-----	-----
Net income	\$ 7,935	\$ 6,370	\$22,052	\$17,662
	=====	=====	=====	=====

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### GENERAL

The Company's pawn store revenues are derived primarily from service fees on pawns and the sale of unredeemed goods (merchandise sales). The Company accrues pawn service charge revenue on a constant-yield basis over the life of the pawn for all pawns that the Company deems collection to be probable based on historical pawn redemption statistics. If a pawn is not repaid prior to the expiration of the automatic extension period, if applicable, the property is forfeited to the Company and transferred to inventory at a value equal to the principal amount of the loan, exclusive of accrued interest.

The Company's short-term advance store revenues are derived primarily from fees on short-term advances and credit services transactions. The Company recognizes service fee income on short-term advances on a constant-yield basis over the life of the advance, which is generally thirty-one days or less. The net defaults on short-term advances and changes in the short-term advance valuation reserve are charged to the short-term advance loss provision. The Company recognizes credit services fees, which are collected from the customer at the inception of the loan, ratably over the life of the loan made by the Independent Lender. The loans made by the Independent Lender to credit services customers of FCC have terms of seven to thirty-one days. The Company records a liability for collected, but unearned, credit services fees received from its customers.

The Company's buy-here/pay-here automotive revenues are derived primarily from the sale of used vehicles and the finance charges from related vehicle financing contracts. Revenues from the sale of used vehicles are recognized when the sales contract and related finance agreement is signed and the customer has taken possession of the vehicle. Interest income is recognized on all active finance receivable accounts on a constant yield basis. Late payment fees are recognized when collected and are included in revenue. The Company maintains an allowance for credit losses, on an aggregate basis, at a level it considers sufficient to cover estimated losses in the collection of its finance receivables. The credit loss provision is based primarily upon historical credit loss experience, with consideration given to recent credit loss trends, delinquency, economic conditions and management's expectations of future credit losses. The credit loss provision is periodically reviewed by management with any changes reflected in current operations. Although it is at least reasonably possible that events or circumstances could occur in the future that are not presently foreseen which could cause actual credit losses to be materially different from the recorded allowance for credit losses, the Company believes that it has given appropriate consideration to all relevant factors and has made reasonable assumptions in determining the credit loss provision.

### OPERATIONS AND LOCATIONS

As of September 30, 2006, the Company had 398 locations in thirteen U.S. states and eight states in Mexico. Approximately 68 of the pawn stores also offer short-term advances or credit services products in addition to pawn loans and retail sales. In addition, the Company operates eight buy-here/pay-here automotive dealerships. The following table details store counts for the three and nine-month periods ended September 30, 2006:

	Pawn Stores	Short-term Advance Stores	Buy-Here/ Pay-Here Automotive Dealerships	Total Locations
	-----	-----	-----	-----
Three Months Ended September 30, 2006				

Total locations, beginning of period	244	126	-	370
New locations opened	5	15	-	20
Locations acquired	-	-	8	8
Locations closed or consolidated	-	-	-	-
Total locations, end of period	249	141	8	398

#### Nine Months Ended September 30, 2006

Total locations, beginning of period	226	102	-	328
New locations opened	24	39	-	63
Locations acquired	-	-	8	8
Locations closed or consolidated	(1)	-	-	(1)
Total locations, end of period	249	141	8	398

The Company's 50% owned joint venture, Cash & Go, Ltd., operates a total of 40 kiosks located inside convenience stores in the state of Texas, which are not included in the above table. No kiosks were opened or closed during the three and nine-month periods ended September 30, 2006.

While the Company has had significant increases in revenues due to new store openings and acquisitions in 2005 and 2006, the Company has also incurred increases in operating expenses attributable to the additional locations. Operating expenses consist of all items directly related to the operation of the Company's stores and dealerships, including salaries and related payroll costs, rent, utilities, equipment, advertising, property taxes, licenses, supplies and security. Administrative expenses consist of items relating to the operation of the corporate office, including the compensation and benefit costs of corporate management, area supervisors and other operations management personnel, collections operations and personnel, accounting and administrative costs, information technology costs, liability and casualty insurance, outside legal and accounting fees and stockholder-related expenses.

Stores included in the same-store revenue calculations are those stores that were opened prior to the beginning of the prior year comparative fiscal period and are still open. Also included are stores that were relocated during the year within a specified distance serving the same market, where there is not a significant change in store size and where there is not a significant overlap or gap in timing between the opening of the new store and the closing of the existing store. During the third quarter of 2006, the Company relocated one store that involved a significant change in the size of its retail showroom, and accordingly, the expanded store has been excluded from the same-store calculations. Non-retail sales of scrap jewelry are included in same-store revenue calculations. The Auto Master buy-here/pay-here automotive dealerships, acquired in August 2006, were not included in the same-store revenue calculations.

#### CRITICAL ACCOUNTING POLICIES

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, related revenues and expenses, and disclosure of gain and loss contingencies at the date of the financial statements. Such estimates and assumptions are subject to a number of risks and uncertainties, which may cause actual results to differ materially from the Company's estimates. Both the significant accounting policies that management believes are the most critical to aid in fully understanding and evaluating the reported financial results and the effects of recent accounting pronouncements have been reported in the Company's 2005 Annual Report on Form 10-K.

Effective January 1, 2006, the Company adopted Financial Accounting Standards Board Statement No. 123(R), Share-Based Payments ("SFAS 123(R)"). SFAS 123(R) establishes the accounting required for share-based compensation, and requires companies to measure and recognize compensation expense for all share-based payments at the grant date based on the fair value of the award, as defined in SFAS 123(R), and include such costs as an expense in their statements of operations over the requisite service (vesting) period. The Company elected to adopt SFAS 123(R) using a modified-prospective application, whereby the provisions of the statement will apply going forward only from the date of adoption to new stock option awards (issued subsequent to December 31, 2005) and for the portion of any previously issued and outstanding stock option awards for which the requisite service is rendered after the date of adoption. Thus, the Company

recognizes as expense the fair value of stock options issued prior to January 1, 2006, but vesting after January 1, 2006, over the remaining vesting period. In addition, compensation expense must be recognized for any awards modified, repurchased, or canceled after the date of adoption. Under the modified-prospective application, no restatement of previously issued results is required. The Black-Scholes option pricing model is used to measure fair value, which is the same method used in prior years for disclosure purposes.

Effective July 1, 2005, First Cash Credit, Ltd. ("FCC"), a wholly-owned subsidiary of the Company, began offering a fee-based credit services program ("CSO program") to assist consumers in its Texas markets in obtaining credit. Under the CSO program, FCC assists customers in applying for a short-term loan from an independent, non-bank, consumer lending company (the "Independent Lender") and issues the Independent Lender a letter of credit to guarantee the repayment of the loan. The loans made by the Independent Lender to credit services customers of FCC range in amount from \$100 to \$1,000, have terms of 7 to 31 days and bear interest at a rate of less than 10% on an annualized basis.

In accordance with the provisions of FASB Interpretation No. 45, Guarantor's Accounting and Disclosure Requirements for Guarantees, Including Indirect Guarantees of Indebtedness of Others, the Company has determined that the letters of credit issued by FCC to the Independent Lender as part of the CSO program constitute a guarantee for which the Company is required to recognize, at the inception of the guarantee, a liability for the fair value of the obligation undertaken by issuing the letters of credit. Each letter of credit is issued at the time that a FCC credit services customer enters into a loan agreement with the Independent Lender. The Independent Lender may present the letter of credit to FCC for payment if the customer fails to repay the full amount of the loan and accrued interest after the due date of the loan. Each letter of credit expires within 60 days from the inception of the associated lending transaction. FCC is entitled to seek recovery directly from its customers for amounts it pays the Independent Lender in performing under the letters of credit. The Company records the estimated fair value of the liabilities under the letters of credit in accrued liabilities.

#### RESULTS OF OPERATIONS

Three months ended September 30, 2006, compared to the three months ended September 30, 2005

The following table (amounts shown in thousands) details the components of revenues for the three months ended September 30, 2006 (the "Third Quarter of 2006"), as compared to the three months ended September 30, 2005 (the "Third Quarter of 2005"):

	Three Months Ended September 30,			
	2006	2005	Increase/Decrease	
Domestic revenues:				
Pawn retail merchandise sales	\$ 13,864	\$ 13,371	\$ 493	4%
Pawn scrap jewelry sales	3,399	2,128	1,271	60%
Pawn service charges	7,523	6,551	972	15%
Short-term advance and credit services fees	18,244	17,200	1,044	6%
Buy-here/pay-here retail automobile sales	6,221	-	6,221	-
Buy-here/pay-here wholesale automobile sales	147	-	147	-
Buy-here/pay-here finance charges	329	-	329	-
Other	1,005	934	71	8%
	\$ 50,732	\$ 40,184	\$ 10,548	26%
Foreign revenues:				
Pawn retail merchandise sales	\$ 8,223	\$ 5,874	\$ 2,349	40%
Pawn scrap jewelry sales	5,134	4,068	1,066	26%
Pawn service charges	5,383	4,181	1,202	29%
	\$ 18,740	\$ 14,123	\$ 4,617	33%
Total revenues:				
Pawn retail merchandise sales	22,087	\$ 19,245	2,842	15%
Pawn scrap jewelry sales	8,533	6,196	2,337	38%
Pawn service charges	12,906	10,732	2,174	20%
Short-term advance and credit services fees	18,244	17,200	1,044	6%

Buy-here/pay-here retail automobile sales	6,221	-	6,221	-
Buy-here/pay-here wholesale automobile sales	147	-	147	-
Buy-here/pay-here finance charges	329	-	329	-
Other	1,005	934	71	8%
	-----	-----	-----	-----
	\$ 69,472	\$ 54,307	\$ 15,165	28%
	=====	=====	=====	=====

Year-over-year revenue increases for retail merchandise sales, pawn service fees and short-term advance/credit service fees were due to a combination of same-store revenue growth and the opening of new stores. Same-store revenues (stores that were in operation during all of the Third Quarter of both 2005 and 2006) increased 9% or \$4,761,000 for the Third Quarter of 2006 as compared to the same quarter last year. Revenues generated by the 40 new pawn stores and the 48 new short-term advance stores opened since July 1, 2005 increased by \$3,787,000, compared to the same quarter last year.

The increase in scrap jewelry sales during the Third Quarter of 2006, as compared to the Third Quarter of 2005, was primarily due to higher selling prices of gold in the Third Quarter of 2006, compared to the prior-year quarter. Aggregate short-term advances and credit services fees increased 6% over the same period, although revenues in the Company's ten Illinois locations decreased due to new short-term advance regulations in that state. Excluding the Illinois locations, revenues from short-term advances and credit services offered from short-term advance locations increased by 17% compared to the prior year quarter. The Company introduced its credit services program in its Texas locations in July 2005. Credit services fees, which are included in reported short-term advance and credit services fees, totaled \$12,102,000 for the Third Quarter of 2006, compared to \$7,361,000 for the Third Quarter of 2005.

The Company acquired Auto Master on August 25, 2006, and accordingly, the buy-here/pay-here automotive revenues represent the results of the eight Auto Master dealerships for the period August 26, 2006 through September 30, 2006. During this period, Auto Master sold 643 vehicles to retail customers for an average selling price of \$9,675 per vehicle.

The following table (amounts shown in thousands) details pawn receivables, short-term advance receivables, active CSO loans outstanding from an independent third-party lender and buy-here/pay-here automotive receivables as of September 30, 2006, as compared to September 30, 2005:

	Balance at September 30,			
	2006	2005	Increase/Decrease	
	-----	-----	-----	-----
Domestic customer receivables & CSO loans outstanding:				
Pawn receivables	\$ 21,398	\$ 18,894	\$ 2,504	13%
Short-term advance receivables, net of allowance	6,459	6,598	(139)	(2%)
CSO loans held by independent third-party lender (1)	11,457	9,994	1,463	15%
Buy-here/pay-here receivables, net of allowance	30,534	-	30,534	-
	-----	-----	-----	-----
	69,848	35,486	34,362	97%
	=====	=====	=====	=====
Foreign customer receivables:				
Pawn receivables	13,301	10,258	3,043	30%
	-----	-----	-----	-----
Total customer receivables and CSO loans outstanding:				
Pawn receivables	34,699	29,152	5,547	19%
Short-term advance receivables, net of allowance	6,459	6,598	(139)	(2%)
CSO loans held by independent third-party lender (1)	11,457	9,994	1,463	15%
Buy-here/pay-here receivables, net of allowance	30,534	-	30,534	-
	-----	-----	-----	-----
	\$ 83,149	\$ 45,744	\$ 37,405	82%
	=====	=====	=====	=====

(1) CSO loans outstanding are comprised of the principal portion of active CSO loans outstanding from an independent third-party lender, which are not included on the Company's balance sheet.

Of the \$5,547,000 total increase in pawn receivables, \$3,881,000 was attributable to growth at stores that were in operation as of September 30, 2006 and 2005, and \$1,666,000 was attributable to the 32 new pawn stores opened since September 30, 2005. The decrease in short-term advance receivables was due primarily to the introduction of the credit services program in the Company's Texas locations in July 2005. As a result, the Company had no short-term advance receivables in its Texas locations, including the Cash & Go, Ltd, joint venture kiosks, at September 30, 2006, compared to \$319,000 at September 30, 2005. Combined short-term advance and third-party credit services loans outstanding totaled \$17,916,000 at September 30, 2006. Excluding the Company's ten locations in Illinois, where loan balances have decreased due to new legislation, short-term advance and third-party credit services loan balances outstanding in the Company's short-term advance locations increased 20% year over year. The Company's loss reserve on short-term advance receivables decreased from \$246,000 at September 30, 2005, to \$239,000 at September 30, 2006. The estimated fair value of the liabilities under the letters of credit, net of anticipated recoveries from customers, was \$438,000 at September 30, 2006, compared to \$425,000 at September 30, 2005, which is included as a component of the Company's accrued liabilities. The Company's loss reserve on buy-here/pay-here automotive receivables was \$9,152,000 at September 30, 2006.

The gross profit margin on total pawn merchandise sales was 41.8% during the Third Quarter of 2006, compared to 38.5% during the Third Quarter of 2005, due primarily to increased margins on scrap jewelry sales. The retail pawn merchandise margin, which excludes scrap jewelry sales, was 44.4% during the Third Quarter of 2006, compared to 45.0% in the Third Quarter of 2005. Gross margin on sales of scrap jewelry increased from 18.6% in the Third Quarter of 2005 to 35.1% in the Third Quarter of 2006, due primarily to increased selling prices of scrap gold. The gross profit margin, before the credit loss provision, on buy-here/pay-here retail automobile sales was 55.8% for the period August 26, 2006 through September 30, 2006.

The Company's short-term advance and credit services loss provision increased from 24.7% of short-term advance and credit services fee revenues during the Third Quarter of 2005 to 28.7% during the Third Quarter of 2006. The increase in the provision was primarily related to an increased proportion of new stores, which typically have greater early credit losses and higher charge-offs associated with new customers and employees. During the Third Quarter of 2006, the Company sold certain bad debt portfolios generated from short-term advances and credit services agreements for an aggregate price of \$439,000, compared to \$941,000 in the prior year quarter. The sales were recorded as a credit to the short-term advance and credit services loss provision. Excluding non-recurring sales of certain old bad debt portfolios in the Third Quarter of 2005, the Third Quarter 2006 credit provision as a percent of fees decreased, or improved, as compared to the prior-year quarter. The buy-here/pay-here automotive credit loss provision was \$1,552,000 for the period August 26, 2006 through September 30, 2006, which represented 25% of retail automobile sales.

Pawn and short-term advance store operating expenses increased 15% to \$20,277,000 during the Third Quarter of 2006, compared to \$17,574,000 during the Third Quarter of 2005, primarily as a result of the net addition of 83 pawn and check cashing/short-term advance stores since July 1, 2005, which is a 27% increase in the store count. Buy-here/pay-here automotive dealership operating expenses totaled \$809,000 for the period August 26, 2006 through September 30, 2006. Administrative expenses increased 15% to \$6,031,000 during the Third Quarter of 2006 compared to \$5,251,000 during the Third Quarter of 2005, which is primarily attributable to increased management and supervisory compensation expense and to additional administrative expenses related to new store openings and the Auto Master acquisition. The Company incurred interest expense on acquisition-related debt in the Third Quarter of 2006 of \$219,000. There was no debt outstanding the Third Quarter of 2005. Interest income increased from \$46,000 in the Third Quarter of 2005 to \$141,000 in the Third Quarter of 2006, due primarily to greater levels of invested cash and to higher interest rates.

For both the Third Quarter of 2006 and 2005, the Company's effective federal income tax rate of 36.5% differed from the federal statutory tax rate of 35%, primarily as a result of state income taxes.

Nine months ended September 30, 2006, compared to the nine months ended September 30, 2005

The following table (amounts shown in thousands) details the components of revenues for the nine months ended September 30, 2006 (the "Nine-Month 2006 Period"), as compared to the nine months ended September 30, 2005 (the



"Nine-Month 2005 Period"):

	Nine Months Ended September 30,			
	2006	2005	Increase/Decrease	
<b>Domestic revenues:</b>				
Pawn retail merchandise sales	\$ 43,242	\$ 41,113	\$ 2,129	5%
Pawn scrap jewelry sales	8,397	5,320	3,077	58%
Pawn service charges	20,650	18,599	2,051	11%
Short-term advance and credit services fees	47,050	43,131	3,919	9%
Buy-here/pay-here retail automobile sales	6,221	-	6,221	-
Buy-here/pay-here wholesale automobile sales	147	-	147	-
Buy-here/pay-here finance charges	329	-	329	-
Other	3,012	3,026	(14)	-
	<u>\$ 129,048</u>	<u>\$ 111,189</u>	<u>\$ 17,859</u>	<u>16%</u>
<b>Foreign revenues:</b>				
Pawn retail merchandise sales	\$ 22,616	\$ 15,677	\$ 6,939	44%
Pawn scrap jewelry sales	15,227	10,112	5,115	51%
Pawn service charges	14,656	10,656	4,000	38%
	<u>\$ 52,499</u>	<u>\$ 36,445</u>	<u>\$ 16,054</u>	<u>44%</u>
<b>Total revenues:</b>				
Pawn retail merchandise sales	\$ 65,858	\$ 56,790	\$ 9,068	16%
Pawn scrap jewelry sales	23,624	15,432	8,192	53%
Pawn service charges	35,306	29,255	6,051	21%
Short-term advance and credit services fees	47,050	43,131	3,919	9%
Buy-here/pay-here retail automobile sales	6,221	-	6,221	-
Buy-here/pay-here automobile wholesale sales	147	-	147	-
Buy-here/pay-here finance charges	329	-	329	-
Other	3,012	3,026	(14)	-
	<u>\$ 181,547</u>	<u>\$ 147,634</u>	<u>\$ 33,913</u>	<u>23%</u>

Year-over-year revenue increases for retail merchandise sales, pawn service fees and short-term advance/credit service fees were due to a combination of same-store revenue growth and the opening of new stores. Same-store revenues (stores that were in operation during all of the first nine months of both 2005 and 2006) increased 10% or \$15,072,000 for the Nine-Month 2006 Period as compared to the same period last year. Revenues generated by the 59 new pawn stores and the 54 new short-term advance stores which have opened since January 1, 2005 increased by \$12,721,000, compared to the same period last year.

The increase in scrap jewelry sales during the Nine-Month 2006 Period, as compared to the Nine-Month 2005 Period, was due to both higher selling prices of gold and a 10% increase in the volume-weight of scrap jewelry sold in the Nine-Month 2006 Period, compared to the prior-year period. Aggregate short-term advance and credit services fees increased 9% over the same period, although revenues in the Company's ten Illinois locations decreased due to new short-term advance regulations in that state. Excluding the Illinois locations, revenues from short-term advances and credit services offered from short-term advance locations increased by 20% compared to the prior year period. The Company introduced its credit services program in its Texas locations in July 2005. Credit services fees, which are included in reported short-term advance and credit services fees, totaled \$30,968,000 for the Nine-Month 2006 Period, compared to \$7,361,000 for the Nine-Month 2005 Period.

The Company acquired Auto Master on August 25, 2006, and accordingly, the buy-here/pay-here automotive revenues represent the results of the eight Auto Master dealerships for the period August 26, 2006 through September 30, 2006. During this period, Auto Master sold 643 vehicles to retail customers for an average selling price of \$9,675 per vehicle.

The gross profit margin on total pawn merchandise sales was 41.5% during the Nine-Month 2006 Period, compared to 39.6% during the Nine-Month 2005 Period, primarily due to increased margin on scrap jewelry sales. The retail pawn merchandise margin, which excludes scrap jewelry sales, was 44.4% during the Nine-Month 2006 Period, compared to 44.5% during the Nine-Month 2005 Period. Gross margin on sales of scrap jewelry increased from

21.7% in the Nine-Month 2005 Period to 33.5% in the Nine-Month 2006 Period, primarily due to increased selling prices of scrap gold. The gross profit margin, before the credit loss provision, on buy-here/pay-here retail automobile sales was 55.8% for the period August 26, 2006 through September 30, 2006.

The Company's short-term advance and credit services loss provision increased from 20.5% of short-term advance and credit services fee revenues during the Nine-Month 2005 Period to 20.8% during the Nine-Month 2006 Period. The increase in the provision was primarily related to an increased proportion of new stores, which typically have greater early credit losses and higher charge-offs associated with new customers and employees. During the Nine-Month 2006 Period, the Company sold bad debt portfolios generated from short-term advances and credit services agreements for an aggregate price of \$1,883,000, compared to \$1,386,000 in the prior year period. The sales were recorded as a credit to the short-term advance and credit services loss provision. Excluding non-recurring sales of certain old bad debt portfolios in the Nine-Month 2005 Period, the credit provision as a percent of fees for the Nine-Month 2006 Period decreased, or improved, as compared to the prior-year period. The buy-here/pay-here automotive credit loss provision was \$1,552,000 for the period August 26, 2006 through September 30, 2006, which represented 25% of retail automobile sales.

Pawn and short-term advance store operating expenses increased 15% to \$57,044,000 during the Nine-Month 2006 Period, compared to \$49,499,000 during the Nine-Month 2005 Period, primarily as a result of the net addition of 106 pawn and check cashing/short-term advance stores since January 1, 2005, which is a 37% increase in the store count. Buy-here/pay-here automotive dealership operating expenses totaled \$809,000 for the period August 26, 2006 through September 30, 2006. Administrative expenses increased 23% to \$16,801,000 during the Nine-Month 2006 Period compared to \$13,676,000 during the Nine-Month 2005 Period, which is primarily attributable to increased management and supervisory compensation expense, additional administrative expenses related to new store openings, the Auto Master acquisition and a non-cash charge of approximately \$560,000 for share-based compensation expense as a result of the adoption of SFAS 123(R), effective January 1, 2006. The Company incurred interest expense on acquisition-related debt in the Third Quarter of 2006 of \$219,000. There was no debt outstanding during the Nine-Month 2005 Period. Interest income increased from \$217,000 in the Nine-Month 2005 Period to \$691,000 in the Nine-Month 2006 Period, due primarily to greater levels of invested cash and to higher interest rates.

For both the Nine-Month 2006 Period and Nine-Month 2005 Period, the Company's effective federal income tax rate of 36.5% differed from the federal statutory tax rate of 35%, primarily as a result of state income taxes.

#### LIQUIDITY AND CAPITAL RESOURCES

As of September 30, 2006, the Company's primary sources of liquidity were \$20,789,000 in cash and cash equivalents, \$76,895,000 in receivables, \$28,018,000 in inventories and \$19,000,000 of available and unused funds under the Company's Credit Facility. The Company had working capital of \$114,159,000 as of September 30, 2006, and total equity exceeded total liabilities by a ratio of 3 to 1. The Company's operations and store openings have been financed with funds generated primarily from operations.

The Company maintains a long-term line of credit with two commercial lenders (the "Credit Facility") which was amended during the third quarter of 2006 to increase the amount available under the line of credit from \$25,000,000 to \$50,000,000 and to extend the term of the facility until April 2009. The Credit Facility bears interest at the prevailing LIBOR rate (which was approximately 5.3% at September 30, 2006) plus a fixed interest rate margin of 1.375%. Amounts available under the Credit Facility are limited to 300% of the Company's earnings before income taxes, interest, and depreciation for the trailing twelve months. At September 30, 2006, the Company had \$31,000,000 outstanding under the Credit Facility and the Company had \$19,000,000 available for borrowings. Under the terms of the Credit Facility, the Company is required to maintain certain financial ratios and comply with certain technical covenants. The Company was in compliance with the requirements and covenants of the Credit Facility as of September 30, 2006, and November 8, 2006. The Company is required to pay an annual commitment fee of 1/8 of 1% on the average daily unused portion of the Credit Facility commitment. The Company's Credit Facility contains provisions that allow the Company to repurchase stock and/or pay cash dividends within certain parameters. Substantially all of the unencumbered assets of the Company have been pledged as collateral against indebtedness under the Credit Facility.

The Company has notes payable to individuals arising from the Auto Master acquisition which total \$10,000,000 in aggregate and bear interest at 7%, with quarterly payments of principal and interest scheduled over the next four years. Of the \$10,000,000 in notes payable, \$2,250,000 is classified as a current liability and \$7,750,000 is classified as long-term debt. One of the notes payable, in the principal amount of \$1,000,000, is convertible after one year into 55,555 shares of the Company's common stock at a conversion price of \$18.00 per share.

Net cash provided by operating activities of the Company during the Nine-Month 2006 Period, was \$27,819,000, consisting primarily of net income of \$22,052,000 plus non-cash adjustments for depreciation, share-based compensation and the non-cash portion of the credit loss provision of \$5,690,000, \$560,000, \$4,289,000, respectively. Net changes in operating assets and liabilities reduced cash used by operating activities in the amount of \$4,772,000. Net cash used by investing activities during the nine months ended September 30, 2006, was \$50,083,000, which was primarily comprised of net cash outflows from customer receivables activity of \$15,503,000, cash paid for the Auto Master acquisition of \$23,652,000 and cash paid for fixed asset additions of \$10,928,000. The opening of 63 new pawn and payday advance stores during the Nine-Month 2006 Period contributed significantly to the volume of fixed asset additions. Net cash provided by financing activities was \$312,000 during the Nine-Month 2006 Period, which consisted of proceeds from debt of \$31,000,000, the exercises of stock options and warrants of \$5,582,000, the tax benefit from the exercise of employee stock options of \$2,973,000, net of the payments of assumed Auto Master debt of \$14,490,000 and purchases of treasury stock in the amount of \$24,753,000.

During the second quarter of 2006, the Company completed its 3,200,000 share repurchase plan authorized in July 2004 at an average repurchase price of \$12.32 per share. The Board of Directors subsequently authorized an additional 2,000,000 share repurchase. Year-to-date through September 30, 2006, the Company has utilized excess cash flows to repurchase approximately \$25,000,000 of common stock for a total of 1,300,000 shares under the two authorizations.

For purposes of its internal liquidity assessments, the Company considers net cash changes in customer receivables to be closely related to operating cash flows. For the Nine-Month 2006 Period, net cash flows from operations were \$27,819,000, while net cash outflows related to customer receivables activity was \$15,503,000. The combined net cash flows from operations and customer receivables totaled \$12,316,000 for the Nine-Month 2006 Period. For the comparable prior year period, net cash flows from operations were \$28,303,000, and net cash outflows related to customer receivables activity was \$5,723,000. The combined net cash flows from operations and customer receivables totaled \$22,580,000 for the Nine-Month 2005 Period, which included a non-recurring operating cash flow benefit of approximately \$7,454,000 related to the replacement of the short-term advance product with the credit services product in Texas during the Third Quarter of 2005.

The profitability and liquidity of the Company is affected by the amount of customer receivables outstanding and related collections of such receivables. In general, revenue growth is dependent upon the Company's ability to fund growth of customer receivable balances and inventories and the ability to absorb related credit losses. At the current time, the majority of this growth is funded from operating cash flows. In addition to these factors, merchandise sales and the pace of store expansions affect the Company's liquidity.

Management believes that the Credit Facility and cash generated from operations will be sufficient to accommodate the Company's current operations for fiscal 2006. The Company has no significant capital commitments. The Company currently has no written commitments for additional borrowings or future acquisitions; however, the Company intends to continue to grow and may seek additional capital to facilitate expansion. The Company will evaluate acquisitions, if any, based upon opportunities, acceptable financing, purchase price, strategic fit and qualified management personnel.

The Company currently intends to continue to engage in a plan of expansion primarily through new store and dealership openings. With 63 stores opened year-to-date, the Company has already attained its target of 60 to 70 new store openings for the year. The Company intends to continue its new store expansion program in 2007, with a total of 70 to 75 new pawn and short-term/payday advance stores anticipated for opening. In addition, the Company expects to open 3 to 5 new Auto Master buy-here/pay-here automotive dealerships during the remainder of 2006 and 2007. All capital expenditures, working capital requirements and start-up losses related to this expansion are expected to be funded through operating cash flows.

While the Company continually looks for, and is presented with potential acquisition opportunities, the Company currently has no definitive plans or commitments for acquisitions. The Company will evaluate potential acquisitions, if any, based upon growth potential, purchase price, strategic fit and quality of management personnel, among other factors. If the Company encounters an attractive acquisition opportunity in the near future, the Company may seek additional financing, the terms of which will be negotiated on a case-by-case basis.

Earnings before interest, taxes, depreciation and amortization ("EBITDA") for the trailing twelve month period ended September 30, 2006 totaled \$53,312,000, an increase of 25% compared to \$42,641,000 for the trailing twelve month period ended September 30, 2005. The EBITDA margin, which is EBITDA as a percentage of revenues, for the trailing twelve month period ended September 30, 2006 was 22%, which equaled the comparable prior year period.

EBITDA is commonly used by investors to assess a company's leverage capacity, liquidity and financial performance. EBITDA is not considered a measure of financial performance under U.S. generally accepted accounting principles ("GAAP"), and the items excluded from EBITDA are significant components in understanding and assessing the Company's financial performance. Since EBITDA is not a measure determined in accordance with GAAP and is thus susceptible to varying calculations, EBITDA, as presented, may not be comparable to other similarly titled measures of other companies. EBITDA should not be considered as an alternative to net income, cash flows provided by or used in operating, investing or financing activities or other financial statement data presented in the Company's consolidated financial statements as an indicator of financial performance or liquidity. Non-GAAP measures should be evaluated in conjunction with, and are not a substitute for, GAAP financial measures.

The following table provides a reconciliation of net income to EBITDA (amounts in thousands):

	Trailing Twelve Months Ended September 30,	
	2006	2005
Net income	\$ 29,773	\$ 23,754
Adjustments:		
Interest expense	219	13
Interest income	(791)	(242)
Income taxes	16,812	13,730
Depreciation and amortization	7,299	5,386
Earnings before interest, income taxes, depreciation and amortization	\$ 53,312	\$ 42,641

#### CAUTIONARY STATEMENT REGARDING RISKS AND UNCERTAINTIES THAT MAY AFFECT FUTURE RESULTS

##### Forward-Looking Information

This quarterly report may contain forward-looking statements about the business, financial condition and prospects of First Cash Financial Services, Inc. ("First Cash" or the "Company"). Forward-looking statements, as that term is defined in the Private Securities Litigation Reform Act of 1995, can be identified by the use of forward-looking terminology such as "believes," "projects," "expects," "may," "estimates," "should," "plans," "intends," "could," or "anticipates," or the negative thereof, or other variations thereon, or comparable terminology, or by discussions of strategy. Forward-looking statements can also be identified by the fact that these statements do not relate strictly to historical or current matters. Rather, forward-looking statements relate to anticipated or expected events, activities, trends or results. Because forward-looking statements relate to matters that have not yet occurred, these statements are inherently subject to risks and uncertainties. Forward-looking statements in this quarterly report include, without limitation, the Company's expansion strategies, expected store and dealership openings, future liquidity, cash flows, debt levels, expected share-based compensation expense and other performance results. These statements are made to provide the public with management's current assessment of the Company's business. Although the Company believes that the expectations reflected in forward-looking statements are reasonable, there can be no assurances that such expectations will prove to be accurate. Security holders are cautioned that such forward-looking statements involve risks and uncertainties. The

forward-looking statements contained in this quarterly report speak only as of the date of this statement, and the Company expressly disclaims any obligation or undertaking to report any updates or revisions to any such statement to reflect any change in the Company's expectations or any change in events, conditions or circumstances on which any such statement is based. Certain factors may cause results to differ materially from those anticipated by some of the statements made in this quarterly report. Such factors are difficult to predict and many are beyond the control of the Company and may include changes in regional, national or international economic conditions, changes in consumer borrowing and repayment behaviors, credit losses, changes or increases in competition, the ability to locate, open and staff new stores and dealerships, the availability or access to sources of inventory, inclement weather, the ability to successfully integrate acquisitions, the ability to retain key management personnel, the ability to operate with limited regulation as a credit services organization in Texas, new legislative initiatives or governmental regulations (or changes to existing laws and regulations) affecting short-term advance businesses, credit services organizations, pawn businesses and buy-here/pay-here automotive retailers in both the U.S. and Mexico, unforeseen litigation, changes in interest rates, changes in tax rates or policies, changes in gold prices, changes in energy prices, changes in used vehicle prices, cost of funds, changes in foreign currency exchange rates, future business decisions, and other uncertainties. These and other risks and uncertainties are indicated in the Company's 2005 Annual Report on Form 10-K (see "Item 1A. Risk Factors").

#### Regulatory Developments

The Company is subject to extensive regulation of its pawnshop, short-term advance lending, credit services and buy-here/pay-here automotive retailing operations in most jurisdictions in which it operates. These regulations are provided through numerous laws, ordinances and regulatory pronouncements from various federal, state and local governmental entities in the United States and Mexico. In many jurisdictions, the Company must obtain and maintain regulatory operating licenses. In addition, many statutes and regulations prescribe, among other things, the general terms of the Company's loan agreements and the maximum service fees and/or interest rates that may be charged. These regulatory agencies have broad discretionary authority. The Company is also subject to U.S. federal and state regulations relating to the reporting and recording of certain currency transactions. The Company's pawnshop operations in Mexico are also subject to, and must comply with pawnshop and other general business, tax, employment and consumer protection regulations from various federal, state and local governmental agencies in Mexico.

Existing regulations and recent regulatory developments are described in greater detail in the Company's Annual Report of Form 10-K for the year ended December 31, 2005. Subsequent to the filing of the 2005 Form 10-K, the State of Oregon enacted legislation that provides for significantly more restrictive regulation of the short-term advance industry beginning in July 2007. The implementation of these more restrictive regulations, as currently enacted, is expected to have a significant negative effect on the revenues and profitability of the Company's operations in Oregon, beginning in July 2007, where the Company currently has seven short-term advance locations. In October 2006, U.S. federal legislation was enacted which will limit the availability of certain of the Company's credit products to active duty military personnel no later than October 2007. While the Company does not anticipate any significant effect on its operations due to the restriction on lending to military personnel, such effect, if any, cannot be determined at the current time. In Mexico, certain aspects of the Company's lending and retail operations have historically been regulated by PROFECO, a federal government consumer protection agency. Recent federal legislation has expanded PROFECO's specific regulatory authority over the pawn industry, although resulting regulatory changes, if any, have not been approved or implemented at the current time. While the Company does not anticipate any significant effect on its operations due to expanded PROFECO regulation, such effect, if any, cannot be determined at the current time.

There can be no assurance that additional local, state or federal statutes or regulations in either the United States or Mexico will not be enacted or that existing laws and regulations will not be amended at some future date that could inhibit the ability of the Company to offer pawn loans, short-term advances, credit services and buy-here/pay-here automotive retailing/financing, significantly decrease the service fees for lending money, or prohibit or more stringently regulate the sale of certain goods, any of which could cause a significant, adverse effect on the Company's future results. If legislative or regulatory actions that had negative effects on the pawn, short-term advance, credit services or buy-here/pay-here automotive industries were taken at a federal level in the United States or Mexico, or in U.S. or Mexican states or municipalities where the Company has a significant number of stores, those actions could have a

materially adverse effect on the Company's lending, credit services and retail activities and revenues. There can be no assurance that additional federal, state or local legislation in the U.S. or Mexico will not be enacted, or that existing laws and regulations will not be amended, which would have a materially adverse impact on the Company's operations and financial condition.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risks relating to the Company's operations result primarily from changes in interest rates, gold prices and foreign currency exchange rates and are described in detail in the Company's 2005 Annual Report on Form 10-K. The Company does not engage in speculative or leveraged transactions, nor does it hold or issue financial instruments for trading purposes. There have been no material changes to the Company's exposure to market risks since December 31, 2005.

### ITEM 4. CONTROLS AND PROCEDURES

#### (a) Evaluation of Disclosure Controls and Procedures

The Company's Chief Executive Officer and Chief Financial Officer have evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) or Rule 15d-15(e) under the Exchange Act) as of the end of our third fiscal quarter of 2006. Based on such evaluation, such officers have concluded that the Company's disclosure controls and procedures are effective.

#### (b) Changes in Internal Control Over Financial Reporting

There has been no significant change in the Company's internal control over financial reporting that was identified in connection with our evaluation that occurred during the quarter ended September 30, 2006, that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II. OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

There have been no material developments in the litigation previously reported in the Company's 2005 Annual Report on Form 10-K.

### ITEM 1A. RISK FACTORS

As a result of the acquisition of the Auto Master buy-here/pay-here automotive division in August 2006, certain risk factors, as provided below, have been identified in addition to those previously reported in the Company's 2005 Annual Report on Form 10-K. In addition, certain regulatory risk factors identified in the Company's 2005 Annual Report on Form 10-K are updated herein under the "Regulatory Developments" section of Item 2.

The inability to successfully integrate acquisitions could adversely affect results. The success of the Auto Master acquisition is subject to numerous internal and external factors, such as the ability to transfer various data processing functions and connecting links to our systems, the management of additional sales, administrative, operations and management personnel, overall management of a larger organization, competitive market forces, and general economic factors.

The Company's success depends upon the continued contributions of the Auto Master management team. The Company is dependent upon the continued contributions of key Auto Master employees. The loss of the services of key employees could have a material adverse effect on the Company's results of operations. In addition, as Auto Master opens new dealerships, the Company will need to hire additional personnel. The market for qualified employees in the industry and in the regions Auto Master operates is highly competitive and may subject the Company to increased labor costs during the periods of low unemployment.

The Company's allowance for credit losses may not be sufficient to cover actual credit losses which could adversely affect its financial condition and operating results. From time to time, the Company has to recognize losses resulting from the inability of certain borrowers to repay

loans and the insufficient realizable value of the collateral securing the loans. The Company maintains an allowance for credit losses in an attempt to cover credit losses inherent in its loan portfolio. Additional credit losses will likely occur in the future and may occur at a rate greater than the Company has experienced to date. The allowance for credit losses is based primarily upon historical credit loss experience, with consideration given to delinquency levels, collateral values, economic conditions and underwriting and collection practices. This evaluation is inherently subjective as it requires estimates of material factors that may be susceptible to significant change. If the Company's assumptions and judgments prove to be incorrect, its current allowance may not be sufficient and adjustments may be necessary to allow for different economic conditions or adverse developments in its loan portfolio.

The Company is dependent on the availability of used vehicle inventory and access to such inventory. Auto Master acquires vehicles primarily through auction wholesalers and new car dealers. There can be no assurance that sufficient inventory will continue to be available to the Company or will be available at comparable costs. Any reduction in the availability of inventory or increases in the cost of vehicles would adversely affect gross profit percentages as the Company focuses on keeping payments affordable to its customer base. The Company could have to absorb cost increases.

Inclement weather can adversely impact the Company's operating results. The occurrence of weather events, such as rain, cold weather, snow, wind, storms, hurricanes, or other natural disasters, adversely affecting consumer traffic at Auto Master's buy-here/pay-here automotive dealerships, could negatively impact the Company's operating results.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

In January 2006, the Company's Board of Directors approved a two-for-one stock split in the form of a stock dividend to shareholders of record on February 6, 2006. The additional shares were distributed on February 20, 2006 and stock began trading at the split-adjusted price on February 22, 2006. All share and per share amounts (except authorized shares and par value) have been retroactively adjusted to reflect the split.

During the period from January 1, 2006, through September 30, 2006, the Company issued 484,000 shares of common stock relating to the exercise of outstanding stock options for an aggregate exercise price of \$5,920,000 (including income tax benefit). During the period from January 1, 2006, through September 30, 2006, the Company issued 337,000 shares of common stock relating to the exercise of outstanding stock warrants for an aggregate exercise price of \$2,657,000 (including income tax benefit).

The transactions set forth in the above paragraphs were completed pursuant to either Section 4(2) of the Securities Act or Rule 506 of Regulation D of the Securities Act. With respect to issuances made pursuant to Section 4(2) of the Securities Act, the transactions did not involve any public offering and were sold to a limited group of persons. Each recipient either received adequate information about the Company or had access, through employment or other relationships, to such information, and the Company determined that each recipient had such knowledge and experience in financial and business matters that they were able to evaluate the merits and risks of an investment in the Company. With respect to issuances made pursuant to Rule 506 of Regulation D of the Securities Act, the Company determined that each purchaser was an "accredited investor" as defined in Rule 501(a) under the Securities Act. All sales of the Company's securities were made by officers of the Company who received no commission or other remuneration for the solicitation of any person in connection with the respective sales of securities described above. The recipients of securities represented their intention to acquire the securities for investment only and not with a view to or for sale in connection with any distribution thereof and appropriate legends were affixed to the share certificates and other instruments issued in such transactions.

In July 2004, the Company's Board of Directors authorized an open-ended stock repurchase plan, with no dollar limitation, to permit future repurchases of up to 3,200,000 shares of the Company's outstanding common stock. During the Second Quarter of 2006, First Cash repurchased approximately 802,000 shares to close out the 2004-authorized program. The weighted average repurchase price of the 3,200,000 shares repurchased under this plan was \$39,425,000 or \$12.32 per share.

In June 2006, the Company's Board of Directors authorized a new program for the repurchase of up to 2,000,000 additional shares of First Cash's outstanding common stock. During the Second Quarter of 2006, the Company repurchased a total of 461,000 common shares under the new stock repurchase

plan for an aggregate purchase price of \$8,848,000 or \$19.21 per share. There were no shares repurchased during the Third Quarter of 2006. There are 1,539,344 total remaining shares available for repurchase under the 2006-authorized plan.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

Not Applicable

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None

ITEM 5. OTHER INFORMATION

None

ITEM 6. EXHIBITS

Exhibits:

- 31.1 Certification Pursuant to Section 302 of the Sarbanes-Oxley Act provided by Rick L. Wessel, Chief Executive Officer
- 31.2 Certification Pursuant to Section 302 of the Sarbanes-Oxley Act provided by R. Douglas Orr, Chief Financial Officer
- 32.1 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 provided by Rick L. Wessel, Chief Executive Officer and R. Douglas Orr, Chief Financial Officer

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: November 8, 2006

FIRST CASH FINANCIAL SERVICES, INC.

-----  
(Registrant)

/s/ RICK L. WESSEL

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Rick L. Wessel  
Chief Executive Officer  
(Principal Executive Officer)

/s/ R. DOUGLAS ORR

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R. Douglas Orr  
Executive Vice President and  
Chief Financial Officer  
(Principal Financial and Accounting Officer)



INDEX TO EXHIBITS

EXHIBIT NUMBER -----	DESCRIPTION -----
31.1	Certification Pursuant to Section 302 of the Sarbanes-Oxley Act provided by Rick L. Wessel, Chief Executive Officer
31.2	Certification Pursuant to Section 302 of the Sarbanes-Oxley Act provided by R. Douglas Orr, Chief Financial Officer
32.1	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 provided by Rick L. Wessel, Chief Executive Officer and R. Douglas Orr, Chief Financial Officer

CERTIFICATION PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT

I, Rick L. Wessel, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of First Cash Financial Services, Inc. (the "Registrant");
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13(a)-15(f) and 15(d)-15(f)) for the Registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of the Registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Date: November 8, 2006

/s/ Rick L. Wessel

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Rick L. Wessel  
Chief Executive Officer

CERTIFICATION PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT

I, R. Douglas Orr, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of First Cash Financial Services, Inc. (the "Registrant");
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15(d)-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13(a)-15(f) and 15d-15(f)) for the Registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of the Registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Date: November 8, 2006

/s/ R. Douglas Orr

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R. Douglas Orr  
Chief Financial Officer

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO SECTION 906  
OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of First Cash Financial Services, Inc. (the "Company") on Form 10-Q for the quarterly period ended September 30, 2006, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), we, Rick L. Wessel and R. Douglas Orr each certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to our knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 8, 2006

/s/ Rick L. Wessel

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Rick L. Wessel  
Chief Executive Officer

/s/ R. Douglas Orr

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R. Douglas Orr  
Chief Financial Officer