## SEC Form 4

 $\square$ 

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

| 1. Name and Address of Reporting Person <sup>*</sup> POWELL JOHN C (Last) (First) (Middle) 690 E. LAMAR BLVD., SUITE 400 |               |                | 2. Issuer Name and Ticker or Trading Symbol     FIRST CASH FINANCIAL SERVICES     INC [ FCFS ]     3. Date of Earliest Transaction (Month/Day/Year)     06/15/2007 |                        | tionship of Reporting Perso<br>all applicable)<br>Director<br>Officer (give title<br>below)<br>SVP Information Te | 10% Owner<br>Other (specify<br>below) |
|--|---------------|----------------|--|------------------------|---|---------------------------------------|
| (Street)<br>ARLINGTON<br>(City)  | TX<br>(State) | 76011<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)   | 6. Indiv<br>Line)<br>X | idual or Joint/Group Filing<br>Form filed by One Repor<br>Form filed by More than<br>Person                       | ting Person                           |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year)<br>(Month/Day/Year) |  | 3.<br>Transaction<br>Code (Instr.<br>8) |   |        |               |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|---------------------------------|--|--|---|---|--------|---------------|---------|---|---|---|
|                                 |  |  | Code                                    | v | Amount | (A) or<br>(D) | Price   | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                |   | (Instr. 4)  |
| Common Stock                    | 06/15/2007   |  | М                                       |   | 6,000  | A             | \$2.67  | 6,000   | D   |   |
| Common Stock                    | 06/15/2007   |  | М                                       |   | 30,000 | A             | \$12.5  | 36,000  | D   |   |
| Common Stock                    | 06/15/2007   |  | S                                       |   | 36,000 | D             | \$25.05 | 0   | D   |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deri<br>Sec<br>Acq<br>(A) o<br>Disp<br>of (I | umber<br>vative<br>urities<br>uired<br>or<br>oosed<br>D) (Instr.<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|--|--|--|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D)  | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Warrants  | \$2.67  | 06/15/2007                                 |   | М                            |   |  | 6,000  | 04/03/2007   | 04/03/2012         | Common<br>Stock   | 6,000                                  | (1)   | 24,000   | D  |  |
| Options   | \$12.5  | 06/15/2007                                 |   | М                            |   |  | 30,000   | 01/28/2005   | 01/28/2015         | Common<br>Stock   | 30,000                                 | (1)   | 0  | D  |  |
| Options   | \$20  |  |   |                              |   |  |  | 01/28/2005   | 01/28/2015         | Common<br>Stock   | 30,000                                 |   | 30,000   | D  |  |
| Options   | \$19  |  |   |                              |   |  |  | 12/20/2005   | 12/20/2015         | Common<br>Stock   | 30,000                                 |   | 30,000   | D  |  |
| Options   | \$17.5  |  |   |                              |   |  |  | 01/28/2005   | 01/28/2015         | Common<br>Stock   | 30,000                                 |   | 30,000   | D  |  |
| Options   | \$15  |  |   |                              |   |  |  | 12/20/2005   | 12/20/2015         | Common<br>Stock   | 30,000                                 |   | 30,000   | D  |  |
| Options   | \$15  |  |   |                              |   |  |  | 01/28/2005   | 01/28/2015         | Common<br>Stock   | 30,000                                 |   | 30,000   | D  |  |
| Options   | \$3.33  |  |   |                              |   |  |  | 01/29/2008   | 01/29/2013         | Common<br>Stock   | 30,000                                 |   | 30,000   | D  |  |
| Options   | \$17  |  |   |                              |   |  |  | 12/20/2005   | 12/20/2015         | Common<br>Stock   | 30,000                                 |   | 30,000   | D  |  |

Explanation of Responses:

1. Issued pursuant to Company stock option plan.

/s/ John C. Powell

06/19/2007

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.