SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934

Date of Report (Date of earliest event reported): January 14, 1999

First Cash, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

0-19133 75-2237318

(Commission File Number) (IRS Employer Identification No.)

690 East Lamar, Suite 400, Arlington, Texas 76011

_____ (Address of principal executive offices, including zip code)

(817)460-3947

(Registrant's telephone number, including area code)

Item 5. Other Events

On January 14, 1999, the shareholders of First Cash, Inc. (the "Company") approved changing the Company's name to "First Cash Financial Services, Inc.'

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: January 20, 1999 FIRST CASH, INC.

(Registrant)

Rick L. Wessel

Rick L. Wessel

Principal Accounting Officer