(City)

(State)

(Zip)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
| | | |

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(h) |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | | | or S | ectio | n 30(h) d | of the | Ínvestm | ent C | ompany Act | of 1940 | | | | | | | | |
|--|----------------------------|--|---|---------------------------------------|---|---|---------------------------------------|---|--------------------------------|--------------------|---|----------------------|---|--------------------|---|--------------------------------|--|--|---|---------------------|
| 1. Name and Address of Reporting Person* <u>Rippel Douglas Richard</u> | | | 2. Issuer Name and Ticker or Trading Symbol FirstCash Holdings, Inc. [FCFS] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner | | | | | | | | | |
| (Last) (First) (Middle) 1600 WEST 7TH STREET | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 11/02/2023 | | | | | | | | | Office below | r (give title r) | е | Othe belov | r (spec w) | cify | |
| 1600 WEST /TH STREET | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | |
| (Street) FORT W | ORTH T | X 7 | 6102 | | | | | | | | | | | X | | filed by O filed by M on | | | | ıg |
| (City) | (S | tate) (2 | Zip) | | Ru | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | | |
| | | | | | | Chec satisf | k this box y the affir | to ind mative | icate that defense | at a tra e cond | nsaction was n itions of Rule 1 | nade pur 0b5-1(c) | suant to a | contra truction | act, instru n 10. | ıction or wr | itten pl | an that is ii | ntended | i to |
| | | Table | I - N | on-Deriva | tive | Sec | urities | s Ac | quire | d, Di | sposed of | f, or B | Benefic | ially | / Own | ed | | | | |
| 1. Title of | Security (Ins | str. 3) | | 2. Transaction Date (Month/Day/ | | Exed if an | Deemed cution Da y nth/Day/\ | | 3. Transa Code (8) | | 4. Securities Disposed Of 5) | | | id : | 5. Amou Securitie Beneficia Owned F Reported | es ally Following | Form (D) o | vnership i: Direct r Indirect str. 4) | Indire Benet Owne | ficial ership |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | - 1 | Transact (Instr. 3 | ion(s) | | | (Instr. | . 4) |
| Common | Stock | | | | | | | | | | | | | | 3,0 |)95 | | D | | |
| Common | Stock | | | 11/02/20 |)23 | | | | S | | 10,647 | D | \$109 | .24 | 6,11 | 1,096 | | Ι | See footi | note ⁽¹⁾ |
| Common | Stock | | | 11/03/20 |)23 | | | | S | | 13,845 | D | \$109 | .35 | 6,097 | 7,251 | | Ι | See footi | note ⁽¹⁾ |
| Common Stock 11/06/20 | | | 11/06/20 |)23 | 23 | | | S | | 17,128 | D | \$109 | .49 | 9 6,080,123 | | I | | See footnote ⁽¹⁾ | | |
| | | Tal | ble II | | | | | | | | posed of, convertib | | | | Owned | k | | | | |
| Derivative Conversion Date | | 3. Transaction Date (Month/Day/Year) | Exec if any | if any | | 5. Numbe of Derivative Securitied Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | vative urities uired or osed o) r. 3, 4 | Expiration Da (Month/Day/Yo | | Date | e Amou | | Der Sec (Ins | 8. Price of Derivative Security Instr. 5) Owned Followir Reporte Transac (Instr. 4) | | ve Owners es Form: ally Direct (or Indir gd tion(s) | | Beneficial Ownership ect (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exerc | isable | Expiration Date | Title | Amount or Number of Shares | | | | | | | |
| | nd Address o Douglas | of Reporting Person* Richard | | | | | | | | | | | | | | | | | | |
| (Last) 1600 WI | EST 7TH S | (First) | (N | Middle) | | | | | | | | | | | | | | | | |
| (Street) | ORTH | TX | 7 | 6102 | | | | | | | | | | | | | | | | |
| (City) | | (State) | (Z | Zip) | | | | | | | | | | | | | | | | |
| | nd Address o ervices, I | f Reporting Person* | | | | | | | | | | | | | | | | | | |
| (Last) 1600 WI | EST 7TH S | (First) TREET | (N | Middle) | | | | | | | | | | | | | | | | |
| (Street) | ORTH | TX | 7 | 6102 | | _ | | | | | | | | | | | | | | |

| 1. Name and Address of Reporting Person* <u>Douglas R. Rippel Revocable Trust</u> | | | | | | | | |
|---|---------|-------|--|--|--|--|--|--|
| (Last) (First) (Middle) 1600 WEST 7TH STREET | | | | | | | | |
| (Street) FORT WORTH | TX | 76102 | | | | | | |
| (City) | (State) | (Zip) | | | | | | |

Explanation of Responses:

1. These shares are owned by AFF Services, Inc., which is partially owned and 100% controlled by Douglas R. Rippel Revocable Trust (the "Trust"). The Trust and Douglas Richard Rippel are indirect beneficial owners of the reported securities.

Remarks:

/s/ Douglas R. Rippel 11/06/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.